

The City of Palmetto 2022 Comprehensive Plan Update



This document was prepared by the Atlanta Regional Commission

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City of Palmetto Mayor and City Council

Mayor J. Clark Boddie
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Jessica Wilbanks
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Steering Committee

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City of Palmetto City Staff

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An aerial photograph of a town street. The street runs diagonally from the top right to the bottom left. On the left side of the street, there are several large, multi-story buildings with flat roofs, some of which appear to be in various stages of renovation or demolition. There are several parking lots filled with cars and trucks. On the right side of the street, there are smaller buildings, some with colorful roofs (red, blue, green). In the bottom right corner, there are railroad tracks. The overall scene depicts a busy urban or suburban area.

An Introduction to Palmetto

The City of Palmetto last updated the Comprehensive Plan in 2017. This document is an update to that plan with updated needs/issues and opportunities, goals and vision, data and work program.

In Georgia, cities, towns and counties, must update their Comprehensive Plans every five years as required by the Minimum Standards of Local Comprehensive Planning. The development of a Comprehensive Plan helps a community to:

- Develop a Vision for what it wants
- Establish priorities
- Encourage dialogue and actions
- Guide decision making
- Determine how to best allocate limited resources

The plan focuses on the main elements to improve the City of Palmetto with implementation plans to enhance the assets and address the issues of the City of Palmetto. The plan is divided up in into seven (7) interrelated sections:

- About Our City
- Our Home Sweet Home
- Moving about Town
- Broadband
- What We Heard
- Planning for the Future
- Community Work Program

Each section will help position Palmetto to be the premier community on the southside of the Atlanta region while remaining fiscally solvent.

The 2017 Comprehensive Plan Vision Statement was generally reaffirmed in the 2022 update process, with minor amendments, by the Stakeholder Committee and Palmetto Community. It encapsulates the community's desire to celebrate Palmetto's rural past while welcoming goods, services and amenities that come with quality economic growth.

Currently, Palmetto is best described as...
... a small, family-oriented historical town.
... a rural small town in the path of growth.

In 20 Years, Palmetto will best be described as...
... a small historic town that is safe and inviting.
... a small town with modern conveniences and charm.
... a town you can grow with.
... progressive and green.
... inviting for families.
... providing a variety of housing options.
... still quaint, but larger and more pedestrian-friendly.

In the future, Palmetto will lead South Fulton...
...in fiscal health and responsibility.
...by attracting new businesses and jobs.
...by focusing on quality growth.
...in quality of life and innovation.

Through data analysis and public engagement, the following issues/needs and opportunities were identified for the City of Palmetto.

The issues/needs are:

- Vacant buildings and investment within the downtown area.
- Local schools do not provide good options for families with young children compared to other school systems in the area.
- Availability of modern infrastructure such as water, sewer, and roads.

The opportunities are:

- The ability to work with local elementary schools to improve opportunities for Palmetto families through new STEM initiatives in K-5.
- Using placemaking as a tool to build awareness of Downtown Palmetto and to show investment within the area.
- Using the availability of transit service to the downtown to encourage development.
- A variety of new housing types are being constructed.
- New development will provide new job opportunities for residents.
- Leverage the small town feel and areas of adequate infrastructure to attract new development to Palmetto.
- SPLOST and upcoming funding.
- City ownership of utilities.







About our City

Palmetto, as we know it today, was first established as Johnson's Store in Coweta County on May 8, 1833, at which time Mr. John H. Johnson was appointed the first postmaster. The name was changed from Johnson's Store to Palmetto on December 8, 1847. The community was established in the former Campbell County sometime during the period of 1850 to 1851.

The town of Palmetto was chartered by a State Legislative Act approved on February 18, 1854. The name is said to have been conferred upon this community by a company of South Carolina Soldiers en-route to the Mexican War. They said the community reminded them of their state, the "Palmetto State". The following residents were named as the first commissioners: Willis P. Menefee, Samuel Swanser, James J. Beall, Ruben Millsapps, and John M. Edwards. The town existed as an unincorporated community for several years prior to the date of the charter. Campbell County was abolished on January 1, 1932. Palmetto became part of Fulton County.

Palmetto is located 25 miles south of Atlanta on U.S. Highway 29 and on the current CSX railroad. The railroad was completed from Atlanta to Palmetto in 1851 and extended to West Point, Georgia two or three years later. Palmetto is located on the highest point above sea level between Atlanta and New Orleans. The railroad is built on a water shed divide. All water falling east



Location of Palmetto within the Atlanta region

of the railroad flows into the Flint River and all water falling west of the railroad flows into the Chattahoochee River.

The City of Palmetto is located within Fulton and Coweta Counties. It is 11.86 square miles.

Population:

The City of Palmetto has seen significant population growth since 2000. This is similar to other cities in the area. The City has a number of single-family and townhouse projects either approved or underway which will again impact the number of residents in the City. With undeveloped land near the historic downtown area and the City in general, Palmetto has room to grow.

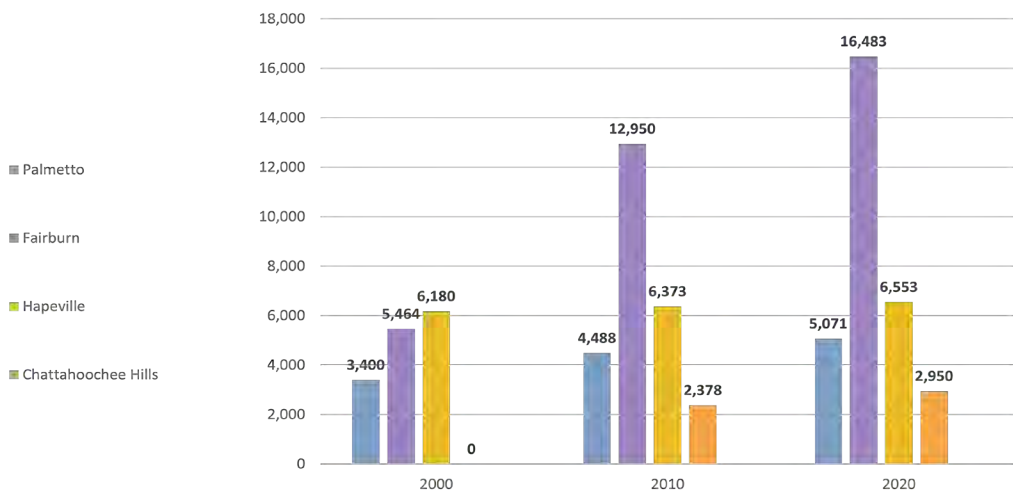
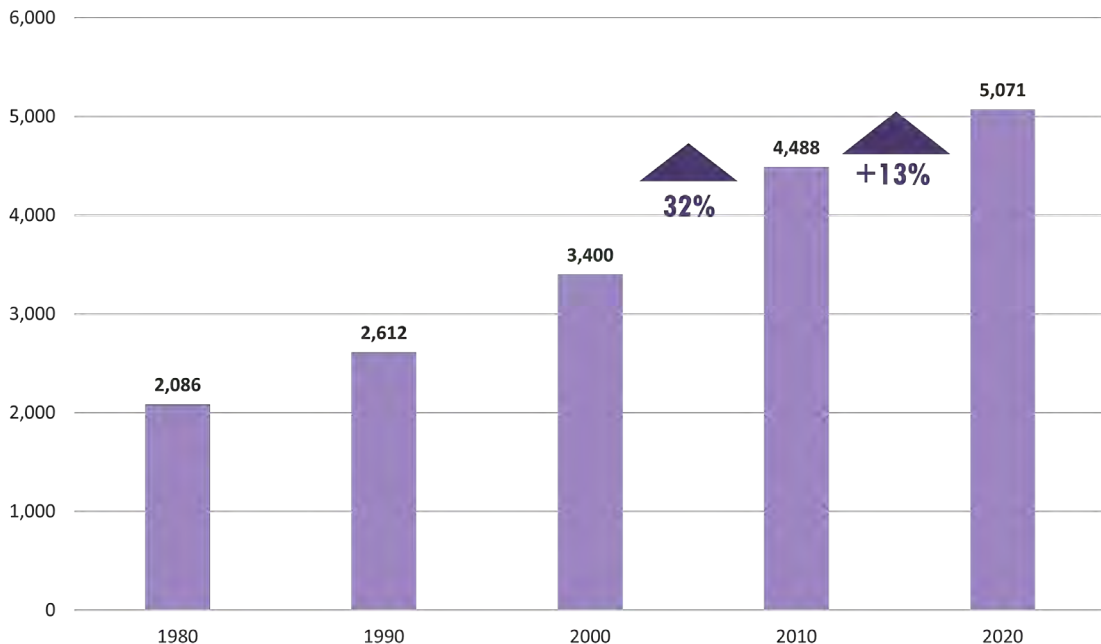
The racial distribution of Palmetto has seen a decrease in the number of white residents between 2000 and 2020. Palmetto’s population in 2010 was 12.7% Hispanic or Latinx. This proportion held steady through the decade and in 2020, the city’s population sat at 13% Hispanic.

Income and Employment:

The median income in the City is \$50,417. Homeowners in the City have a median income of \$65,992 and renters have a median income of \$41,003. 65% of the population is employed with a little over 25% with a Bachelor’s degree.

With the YourTown Community Health Center located with Palmetto, Health Care and Social Assistance is the largest job sector in Palmetto. Transportation and Warehousing is the third largest job sector and is poised to continue to increase with new warehousing-distribution projects underway in the City.

Palmetto’s residents hold jobs in the Retail Trade sector followed by Health Care and Social Assistance.



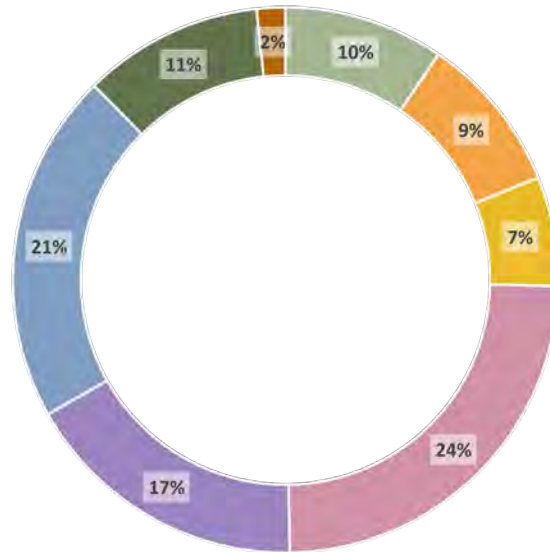
Top: Population Change

Bottom: Population Comparison

Top/Bottom: Data Source: US Census Bureau, Decennial Census

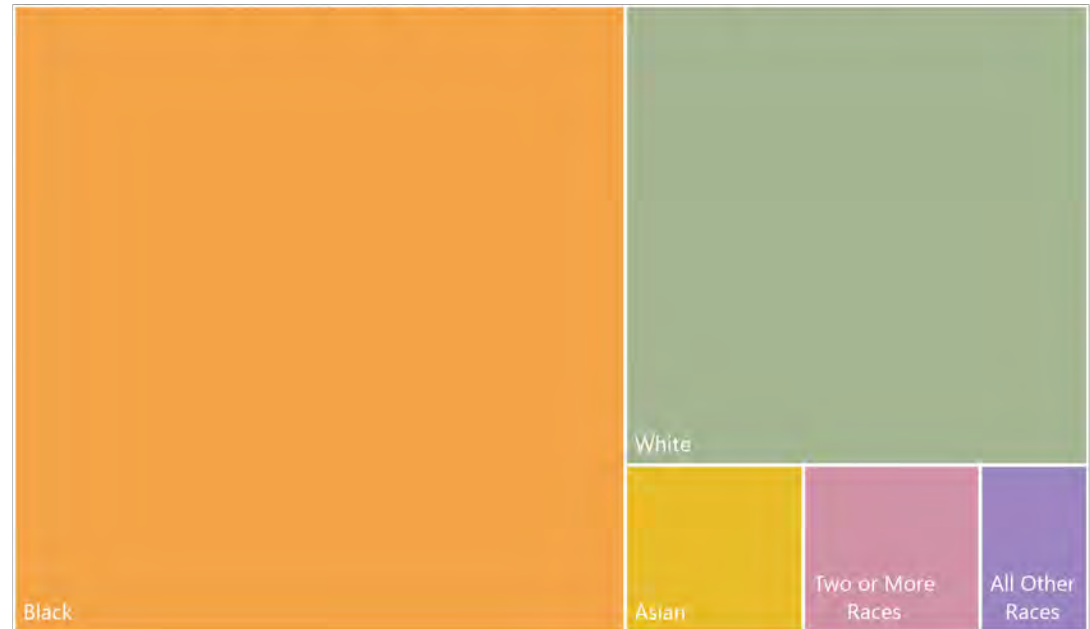
Income Distribution

- Less than \$15,000
- \$15,000 - \$24,999
- \$25,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 or More



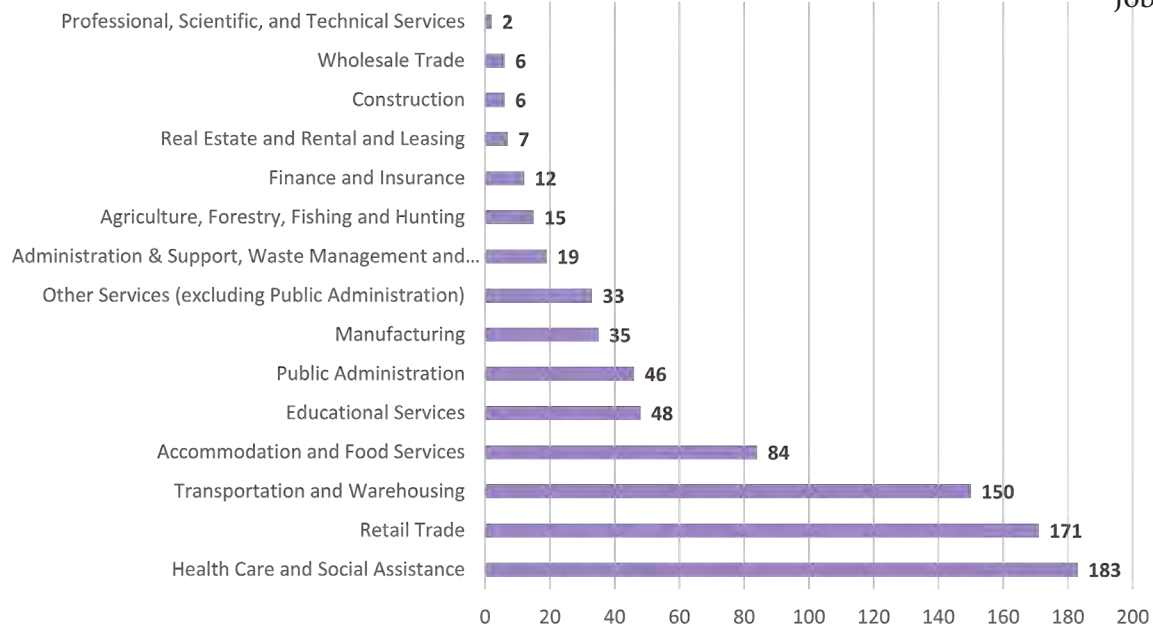
Racial Composition, Palmetto, 2020

- White
- Black
- Asian
- Two or More Races
- All Other Races

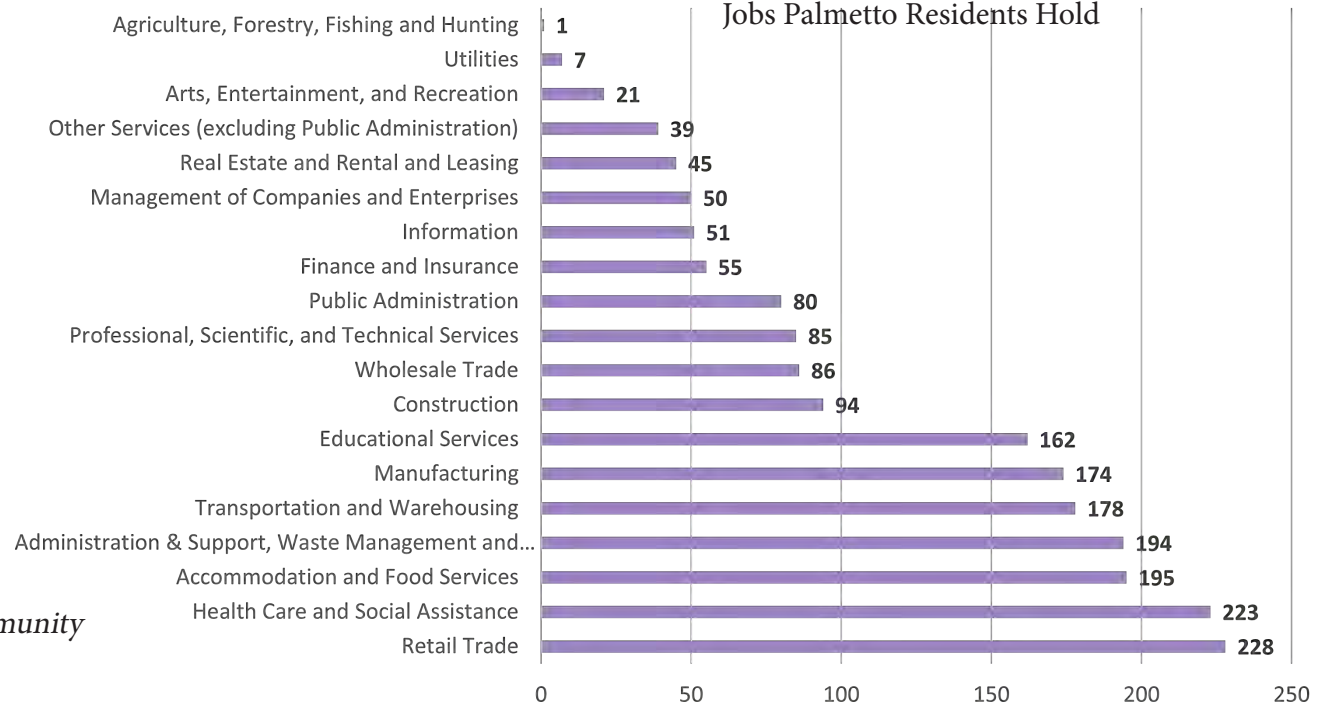


Top/Bottom: Data Source-American Community Survey, 2020

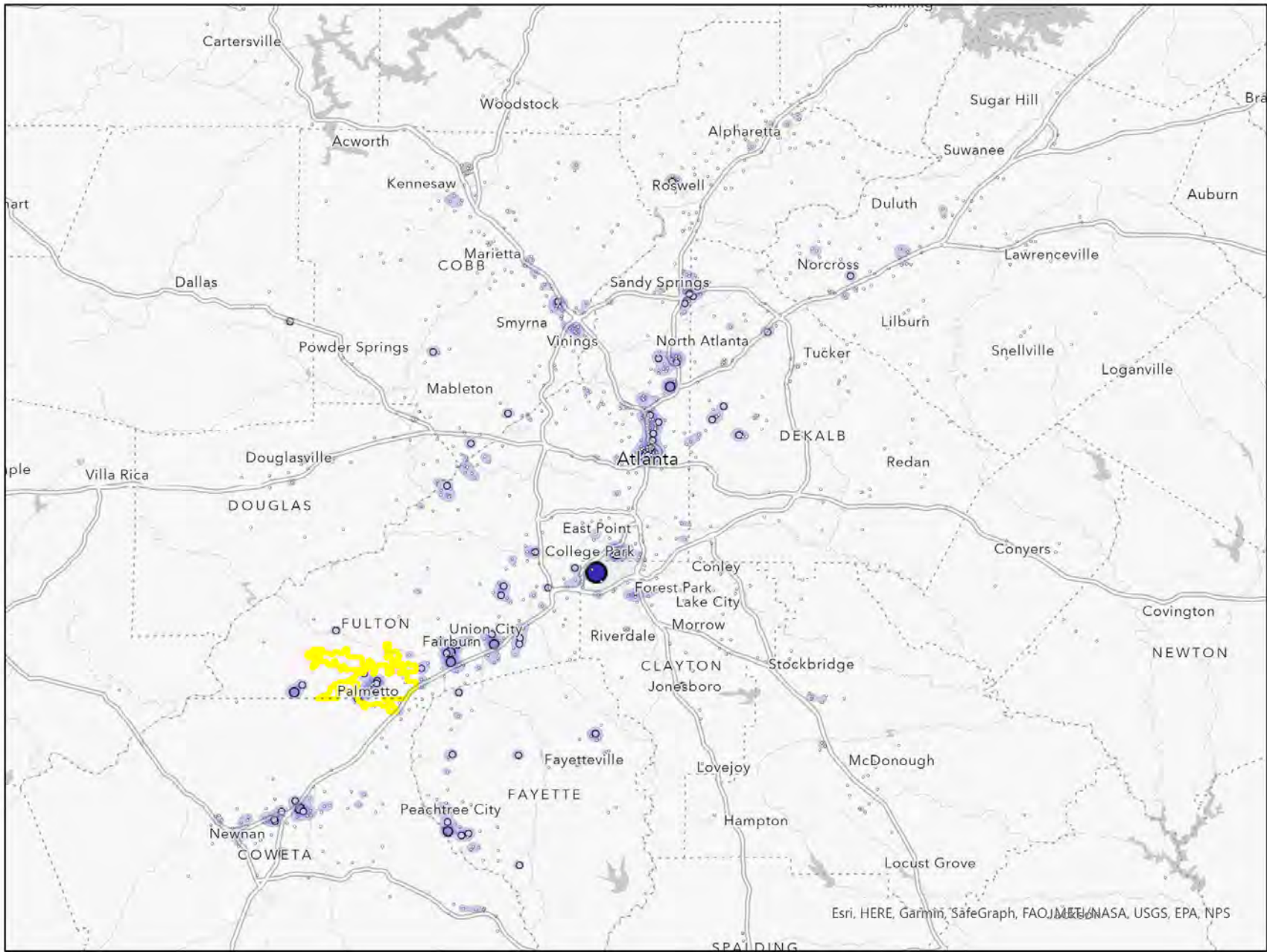
Jobs in Palmetto



Jobs Palmetto Residents Hold



Top/Bottom: Data Source-American Community Survey, 2020



Employer Locations within the City of Palmetto



Home Sweet Home

The City of Palmetto contains 2055 units with approximately 53% being owner occupied and 47% being renters. The amount of vacant properties is down to 8% from 15% in 2010.

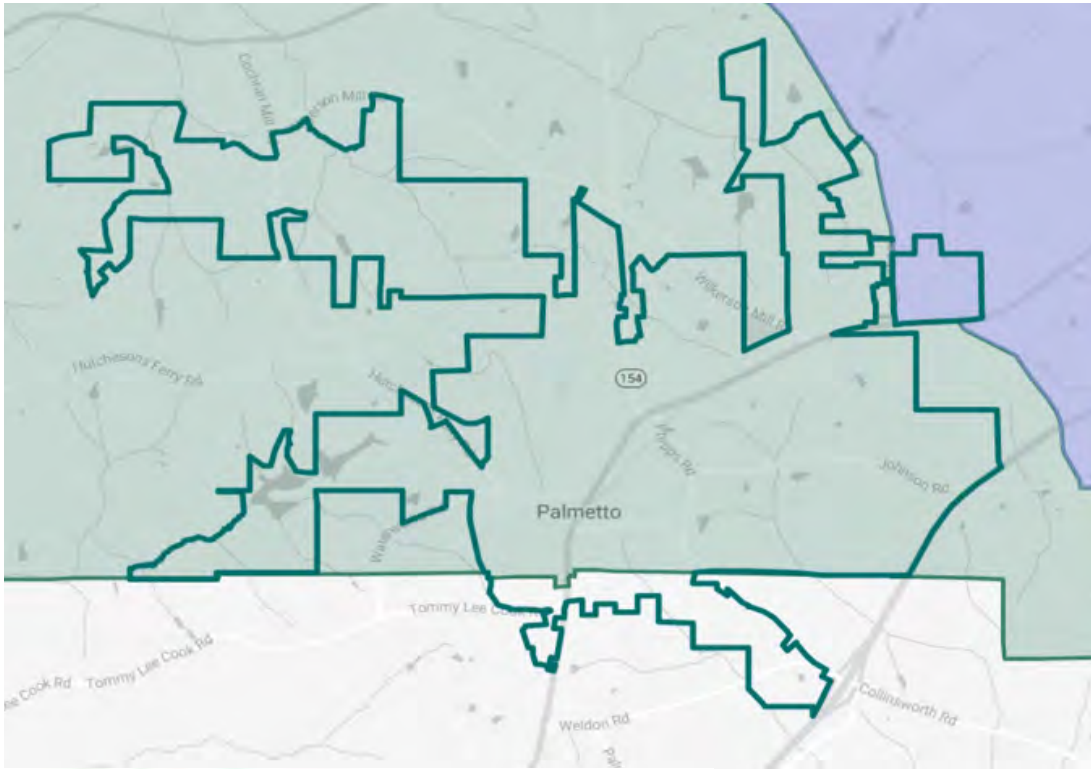
The median home price is \$129,000 up 122% since 2013.

The ARC developed the Metro Atlanta Housing Strategy (MAHS) in 2019 to identify regional housing issues and provide a roadmap for communities to address their housing needs. The City of Palmetto contains two different housing submarkets. The MAHS categorizes most of the City of Palmetto as Submarket 10 (90%), or higher-priced rural areas followed by Submarket 8 (3%), suburban neighborhoods which consist of the lowest-priced single-family homes with a mix of renters and owners.

The City has a number of approved housing developments representing a variety of housing types which will be developed over the next few years.



Data Source-American Community Survey, 2020



CITY SNAPSHOT

Median Home Sale Price (2020)	\$129,000
Change in Median Home Sale Price (2013-20)	+122%
Home Sale Price Per Sq Ft (2020)	\$86.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2013-20)	+109%
Median Building Area of Home Sales (2020)	1,433 sq ft

Data source: ARC analysis of Zillow's ZTRAX home sale transactions, 2013 & 2020. Explore this data further in the [DATA EXPLORER](#)

Palmetto

- 90% SUBMARKET 10**
 Higher-priced rural areas [Learn more](#)
- 3% SUBMARKET 8**
 Suburban neighborhoods with lowest-priced single-family homes, mix of renters and owners [Learn more](#)
- 7% NOT COVERED BY SUBMARKET**





Households

53.1%

Owner

Compared to...

46.9%

Renter

A photograph of a concrete bridge with a yellow height sign. The bridge is made of weathered concrete and has a metal railing on top. A yellow diamond-shaped sign with black text and arrows indicates a height of 11'-0". The bridge is surrounded by trees, some of which are bare, suggesting a cooler season. The sky is blue with some light clouds. The text "Moving about Town" is overlaid in white on a dark blue background across the middle of the image.

Moving about Town

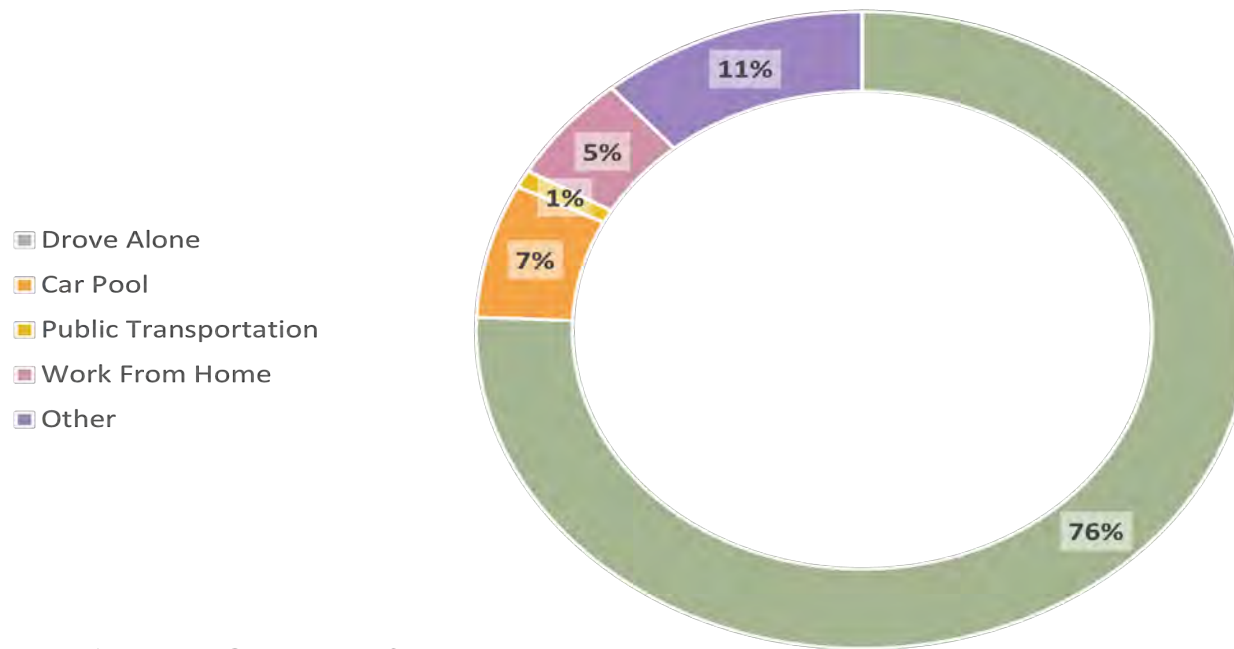
11'-0"

Transportation:

Located just north of I-85 and along US-29, the City of Palmetto is 20 miles from Hartsfield-Jackson Atlanta International Airport. These transportation connections provide residents and businesses within the city easy access to the Atlanta region and the world.

The majority of Palmetto residents, 76%, drive alone to work. Only 1% utilize public transit. There is a bus route through the City and this has been noted as an asset for downtown development and allowing access to the larger regional transportation network.

Commuting patterns show that only 45 people live and work in the City of Palmetto while 772 commute in and 1,923 commute out. As new housing and jobs become available, this commuting pattern may change.



Data Source-American Community Survey, 2020

Commute to
Palmetto:
772



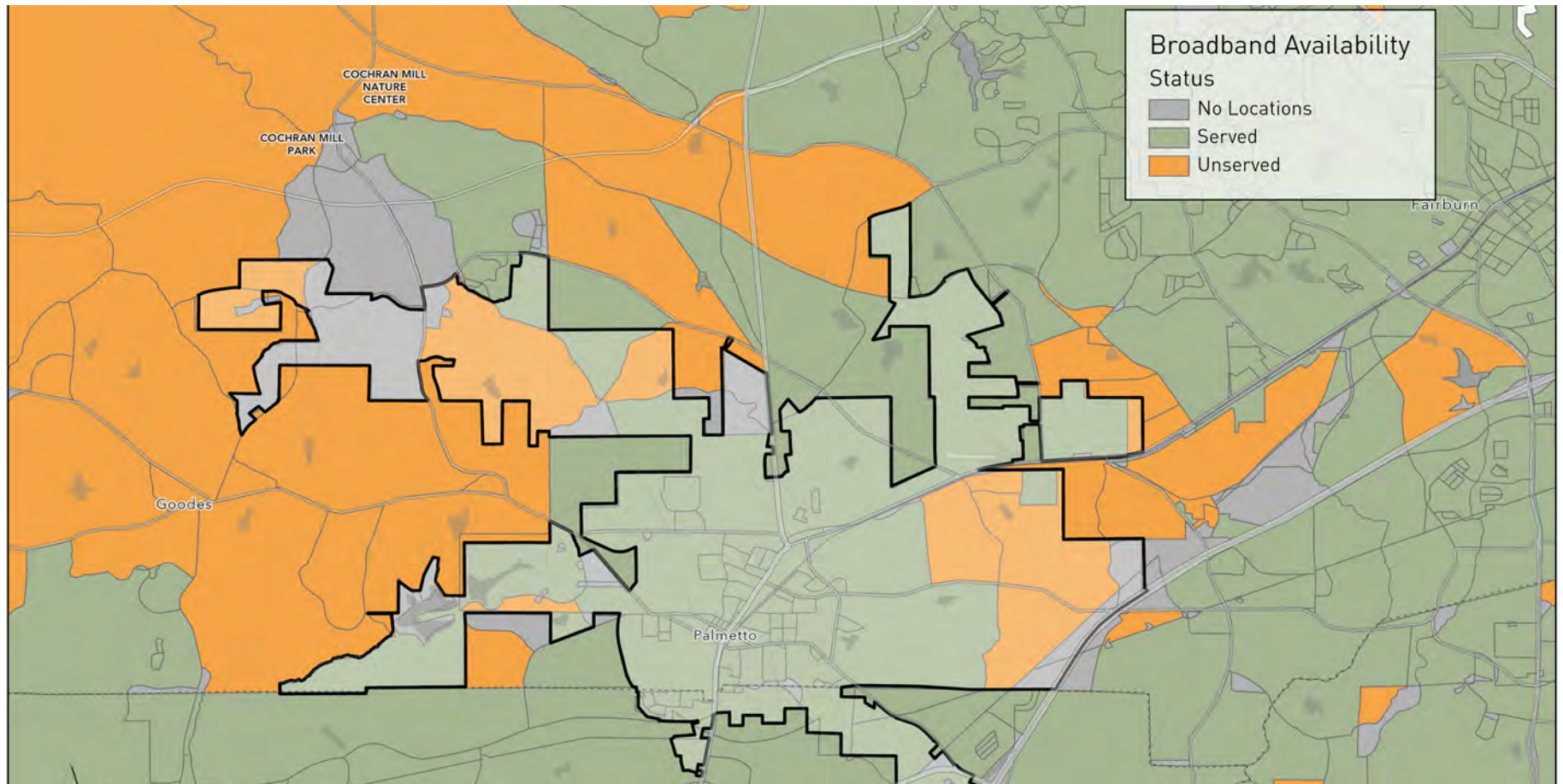
Live and Work
in Palmetto:
45

Commute out of Palmetto:
1,923

Data Source: LEHD Origin Destination Employment
Statistics, 2019



Broadband



In order to attract and maintain industries and jobs that are in sectors other than service and retail, it is important to develop and maintain a higher level of electronic communication and data services than already exists. According to the most recent available data from the Federal Communications Commission (FCC) and the Georgia Broadband Center the vast majority of Palmetto is served by broadband – unserved pockets are representative of surface parking, undeveloped areas, and other older development.

City officials have the opportunity to take the necessary steps to achieve state certification as a Broadband Ready Community or designation of facilities and developments as Georgia Broadband Ready Community Sites. Broadband Ready Community Designation demonstrates that a local unit of government has taken steps to reduce obstacles to broadband infrastructure investment by amending their comprehensive plan to include the promotion of the deployment broadband services and adopting a broadband model ordinance. Any facility or development in Georgia that offers broadband services at a rate of not less than 1 gigabit per second in the download stream to end users is eligible for the Broadband Ready Site Designation. While the City has not added designation to the Community Work Program, the program has been outlined and may be taken advantage of at a later date.



A photograph of the Palmetto Community Center, a red brick building with a white horizontal stripe. The address "595" is visible on the left side of the building, and "PALMETTO COMMUNITY CENTER" is written above the entrance. In the foreground, a tall silver flagpole holds an American flag. The scene is set against a blue sky with light clouds and some trees, including a large evergreen on the right. A semi-transparent dark grey banner is overlaid across the middle of the image, containing the text "What we Heard" in white.

What we Heard

595

PALMETTO COMMUNITY CENTER

The full planning process for the update of the Palmetto Comprehensive Plan included public engagement and data collection.

Public outreach involved a variety of approaches in order to get a wide range of ideas and perspectives, which in turn were incorporated into the analysis of existing conditions, recommendations, and methods of implementation for the comprehensive plan.

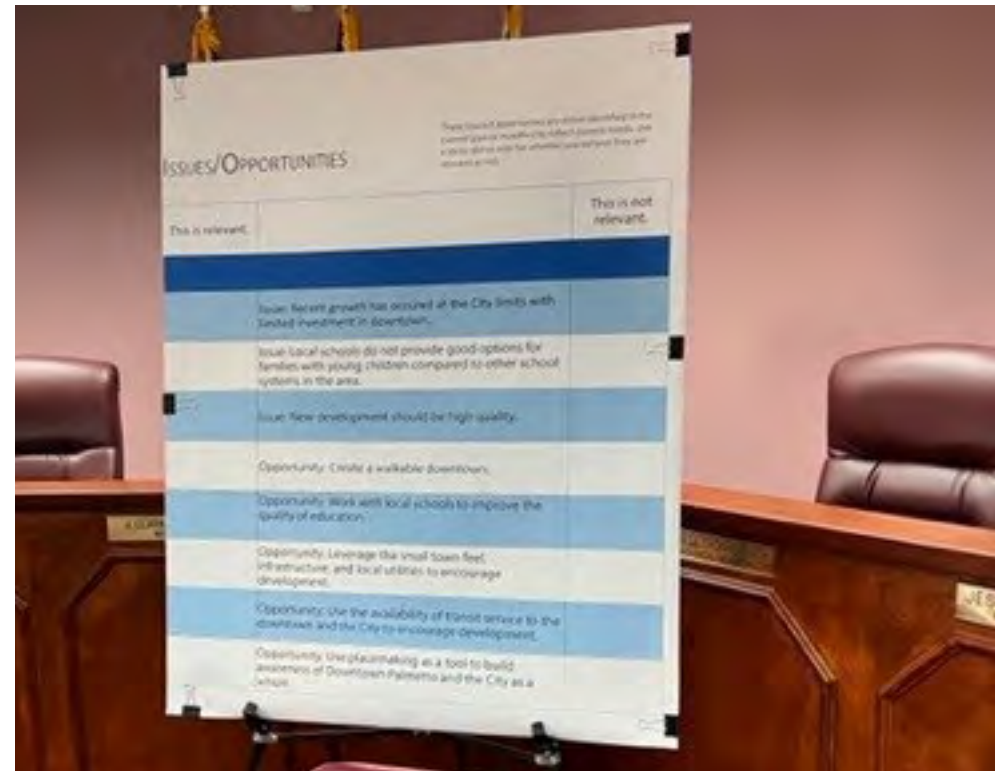
Public Hearings: March 7, 2022 and October 3, 2022

Steering Committee

A Steering Committee of elected officials, City staff, residents, and members with economic interest was established to get feedback on the planning process and plan elements. A Strengths, Weaknesses, Opportunities, Threats (SWOT) Exercise was completed with discussion about Land Use, Economic Development, Housing, Transportation, Issues and Opportunities, Natural and Cultural Resources, Funding and other important City topics was had at both Steering Committee meetings. Members weighed in on the analysis and potential strategies detailed in the plan as well as the Vision and Goals.

Steering Committee Meeting #1-August 18, 2022

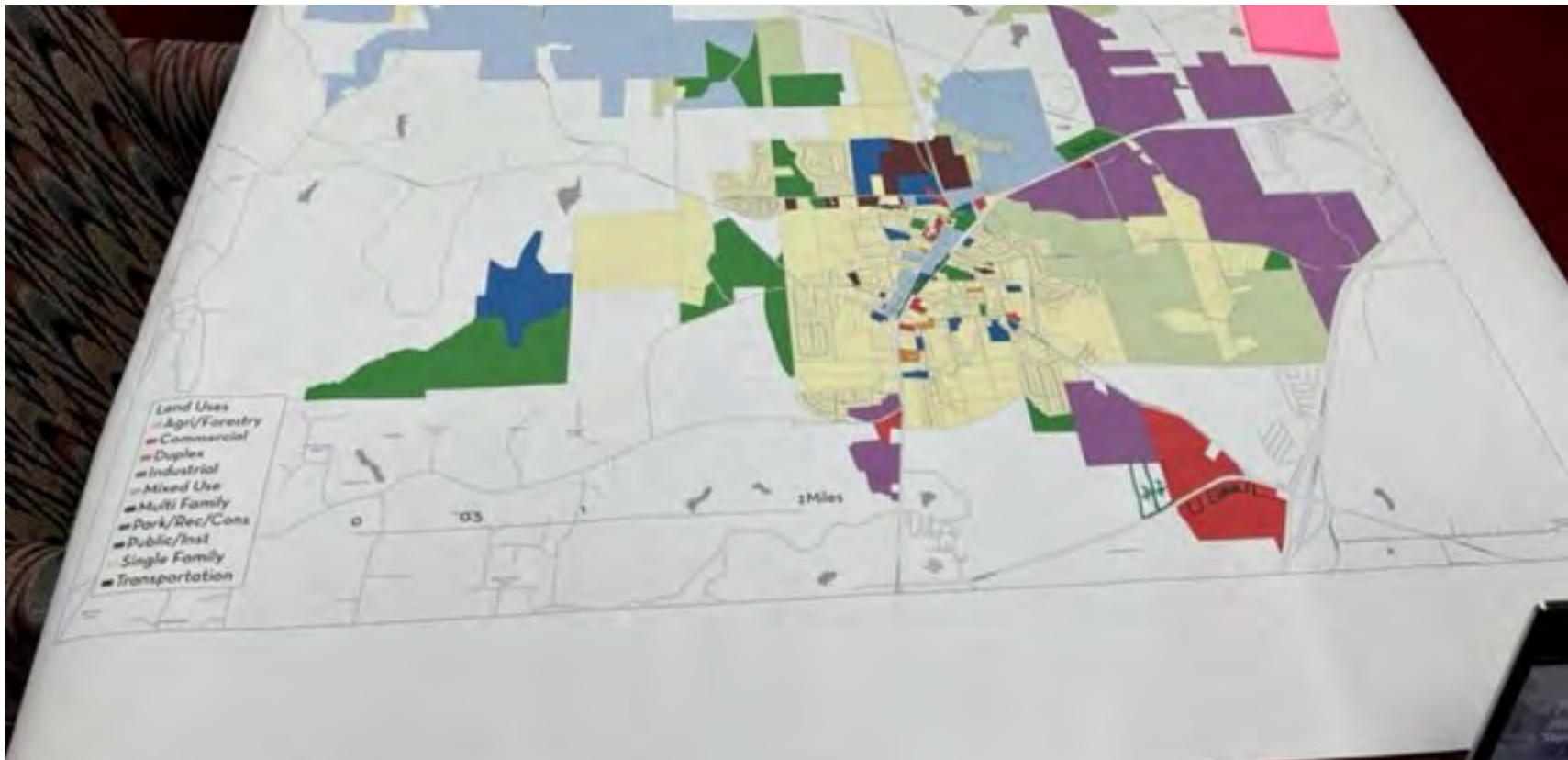
Steering Committee Meeting #2 -September 15, 2022



Public Open House: September 8, 2022

A Public Open House was held from 6:00-8:00 PM on September 8. A presentation was given at 6:00 PM and 6:30 PM to review existing conditions and ideas from Steering Committee Meeting #1. The following exercises were conducted:

- Vision Review
- Assets (Optimism) and Challenges
- Issues and Opportunities Review
- DIY Budgeting
- Future Land Use Map Review
- SWOT (Strengths, Weaknesses, Opportunities, Threats)





The map shows the SWOT exercise at the Public Open House.

Planning for the Future



Community Vision and Goals of Palmetto in 20 years being:

- ... a small historic town that is safe and inviting.
- ... a small town with modern conveniences and charm.
- ... a town you can grow with.
- ... progressive and green.
- ... inviting for families.
- ...providing a variety of housing options.
- ... still quaint, but larger and more pedestrian-friendly.

And how Palmetto will lead South Fulton...

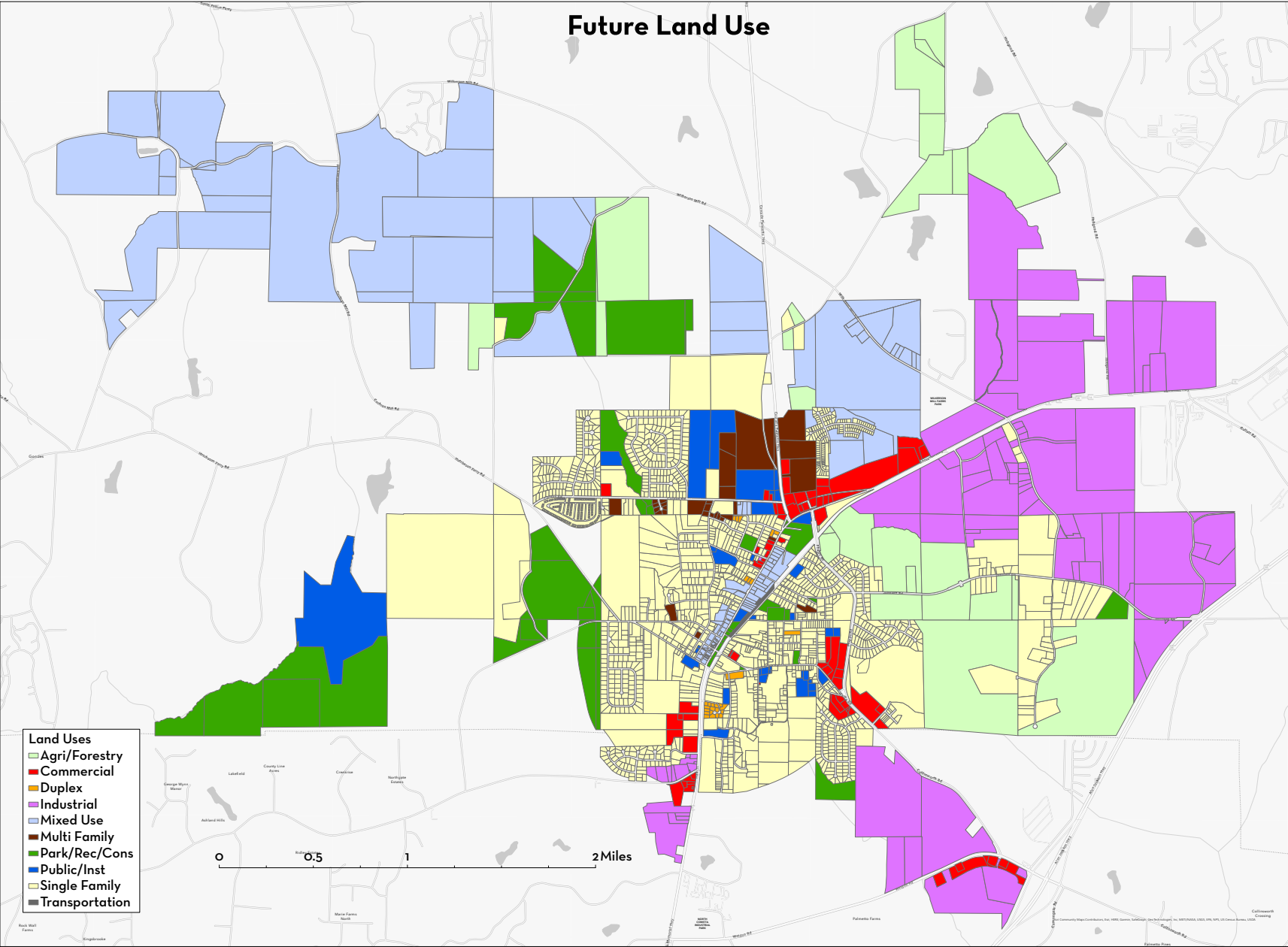
- ...in fiscal health and responsibility.
- ...by attracting new businesses and jobs.
- ...by focusing on quality growth.
- ...in quality of life and innovation.

This plan represents an ambitious vision for the future of the City of Palmetto and will require the long-term cooperation of the public and private sections to come to fruition. The Community Work Program later in this chapter provides a work program on the activities that the City will undertake within the next five years to implement the plan, while the land use plan provides future guidance on the future land use within the City.

The Future Land Use Map is meant as a conceptual blueprint for future development within Palmetto, which illustrates a sensitivity to the area's rich natural and historic features, and focused around desired economic investment within the Historic Downtown area. The future land uses shown do not automatically change overlying zoning districts or regulations; rather, they are meant as a guide for City decision-making over time, based on an overall desire to improve the City's long- term quality of life and minimize the effects of sprawling development patterns



Future Land Use



Agriculture/Forestry



Commercial



Park/Rec/Conservation



Single-Family or Duplex



Mixed Use



Public/Institutional



Multi-Family



Industrial



Agriculture/Forestry

The Agriculture and Forestry area is defined as large lot residential or land that is dedicated for farming and/or pastures. These areas may experience new development and be transitioned into other categories.

Appropriate Zoning Categories

- “RR,” Rural Residential District

Commercial

This employment area is defined as land dedicated to non-industrial business uses, including retail sales, office, service and entertainment facilities, organized into general categories of intensities. Commercial uses may be located as a single use in one building or grouped together in a shopping center or office building.

Appropriate Zoning Categories

- “C-1” Neighborhood Commercial
- “C-3” General Commercial
- “C-4” General Commercial
- “C-2” Central Business District
- “PUD” Planned Unit Development

Duplex

This Residential area is defined as a detached building designed for and occupied exclusively by two families living independently of one another.

Appropriate Zoning Categories

- “R-5” Medium Density Residential
- “R-6” High Density Residential

Industrial

This employment area is for land dedicated to manufacturing facilities, processing plants, factories, warehousing and wholesale trade facilities, mining or mineral extraction activities, or other similar uses.

Appropriate Zoning Categories

- “M-1” Light Industrial
- “M-2” Heavy Industrial

Mixed Use

This area contains both residential and employment uses that are integrated. This area is the traditional downtown of the City of Palmetto and new development areas.

Appropriate Zoning Categories

- “PUD” Planned Unit Development
- “R-3A” Traditional Residential
- “R-3B” Mill Village Residential
- “C-2” Central Business District

Multi-Family

The Residential Area is defined as attached residential development and occupied as multiple families living independently of each other.

Appropriate Zoning Categories

- “R-6” High Density Residential

Park/Rec/Conservation

This area is defined as areas of limited growth or development. It may be used as recreation or conservation areas. Any rezoning in these areas should be carefully considered to reflect the neighboring development.

Public/Institutional

This category includes certain state, federal or local government uses, and institutional land uses. Government uses include city halls and government building complexes, police and fire stations, libraries, prisons, post offices, schools, military installations, etc. Examples of institutional land uses include colleges, churches, cemeteries, hospitals, etc.

Single-Family

This Residential area is defined as a detached building designed for and occupied exclusively by single families.

Appropriate Zoning Categories

- “R-5” Medium Density Residential
- “RR” Rural Residential
- “R-1” Low Density Residential
- “R-2” Moderate Density Residential
- “R-3A” Traditional Residential
- “R-3B” Mill Village Residential
- “PUD” Planned Unit Development

A key component of the Comprehensive Plan is to identify projects that the City of Palmetto will undertake to implement the goals of the plan. The following pages identify the projects that the City of Palmetto will undertake in the next five years as well as their Report of Accomplishments from the previous plan.

Community Work Program

Project Number	Project	Year Begin	Year Complete	Rough Cost Estimate	Funding Source	Responsible Party
LAND USE						
LU.1	Update LCI Plan	2026	2027	150,000	City, LCI	City Staff
LU.2 (New)	Conduct a housing study to determine needs after new housing options are constructed and new jobs are online as a result of warehouse or other development	2025	2026	\$50,000	City, ARC CDAP, Grants	City Staff
ECONOMIC DEVELOPMENT						
ED.1	Create a wayfinding / gateway signage program to better link I-85 to downtown (design and implementation)	2023	2026	\$50,000	City	City Staff
ED.2 (New)	Design, fabricate, and install entrance signs in conjunction with the larger wayfining/gateway signage program	2023	2024	\$15,000	City	City Staff
ED.3 (New)	Pursue redevelopment such as restaurants, retail, and office in the downtown area, including contacting new property owner who has recently purchased a number of properties in the downtown area	2023	2027	N/A	City	City Staff
NATURAL & CULTURAL RESOURCES						
NCR.1	Undertake a city-wide greenway/greenspace plan to protect and enhance stream corridors while improving connectivity, especially as a key component in PATH's planned South Fulton trail	2024	2026	\$100,000	City, County, ARC, Grants	City, ARC
COMMUNITY FACILITIES & SERVICES						
CFS.1	Pursue streetscape funding for Main Street, as per LCI plan	2023	2027	Staff Time	City	City
CFS.2 (New)	Work with County School System to support STEM Curriculum and improve the quality of education in the area	2023	2027	Elected Officials, Staff, Community Member Time	N/A	Elected Officials, Staff, Community Members
CFS.3 (New)	Work with the County to determine the condition and location of water and sewer infrastructure to begin to plan for development /redevelopment	2023	2026	Staff Time	City	City, Grants
Transportation						
T.1 (New)	Design and implement streetscape and crossing improvements along Church Street	2023	2026	\$100,000	City, Grants	City

Report of Accomplishments

2		
Project	Status	Notes
Land Use		
Prepare a detailed subarea plan for and area approximately one-half mile from the Carlton Road / Highway 154 intersection, considering land use / development strategies to promote a walkable, mixed-use activity center complementary to the historic downtown area	Completed	
Control potential strip commercial development along Highway 29 with an access management strategy, corridor overlay or other regulatory mechanism	Completed	
Economic Development		
Study the potential for development (small office, commercial, multifamily, mixed- use) and recruitment strategies as part of the "Downtown North" subarea plan described above	Completed	
Create a wayfinding / gateway signage program to better link I-85 to downtown (design and implementation)	Underway	See ED.1 in the CWP.
Natural & Cultural Resources		
Prepare a historic properties survey and preservation strategy	Cancelled	This is no longer a priority of the City.
Undertake a city-wide greenway/greenspace plan to protect and enhance stream corridors while improving connectivity, especially as a key component in PATH's planned South Fulton trail	Postponed	See NCR.1 in the CWP.
Update LCI Plan	Postponed	See LU.1 in CWP.
Community Facilities & Services		
Pursue streetscape funding for Main Street, as per LCI plan	Underway	See CFS.1 in the CWP.
Transportation		
Improve railroad underpasses at Church, Toombs, and Thorton Streets	Completed	
Undertake a traffic planning / engineering study as part of recommended "Downtown North" subarea plan to influence GDOT improvements	Cancelled	This area was redeveloped and there is no longer a need for this project.



Appendix



PALMETTO 2022 COMPREHENSIVE PLAN UPDATE

August 18, 2022

Comprehensive Planning Services



AGENDA

- I. Introduction & Overview
- II. Timeline
- III. Demographics
- IV. Vision
- V. SWOT
- VI. Issues and Opportunities
- VII. Land Use



Timeline

- I. Steering Committee Meetings: August 18 and September 15
- II. Open House: September 8
- III. Public Hearing:TBD
- IV. Adoption: October 30, 2022





DEMOGRAPHIC TRENDS

FRESH AIR ZONE
NO SMOKING
in and around
Decatur's outdoor
dining areas

Sangria Cava

121

The Iberian Pig
Cafe & Bar

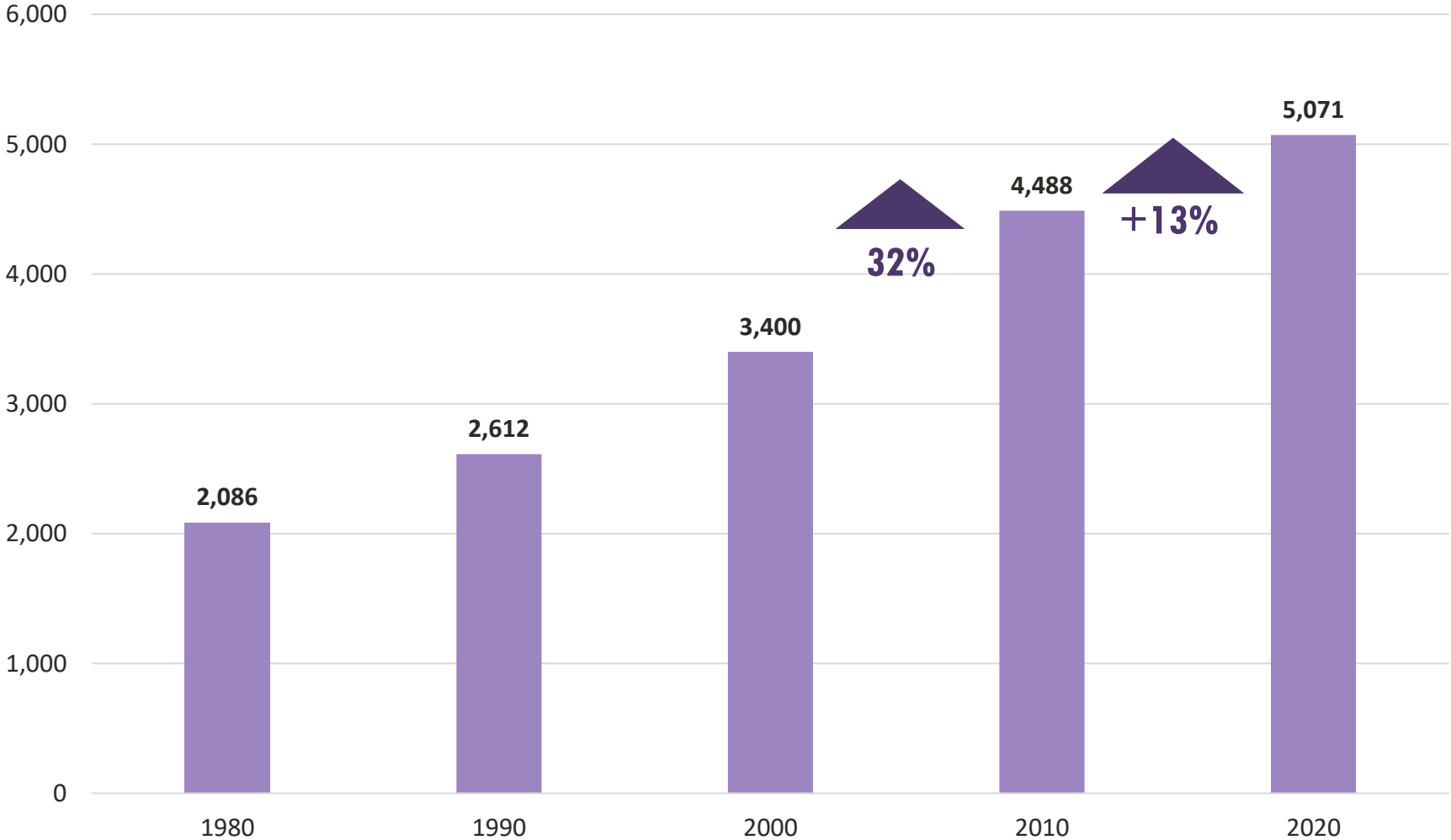
ICE CREAM

McTigue

Yogurt

60

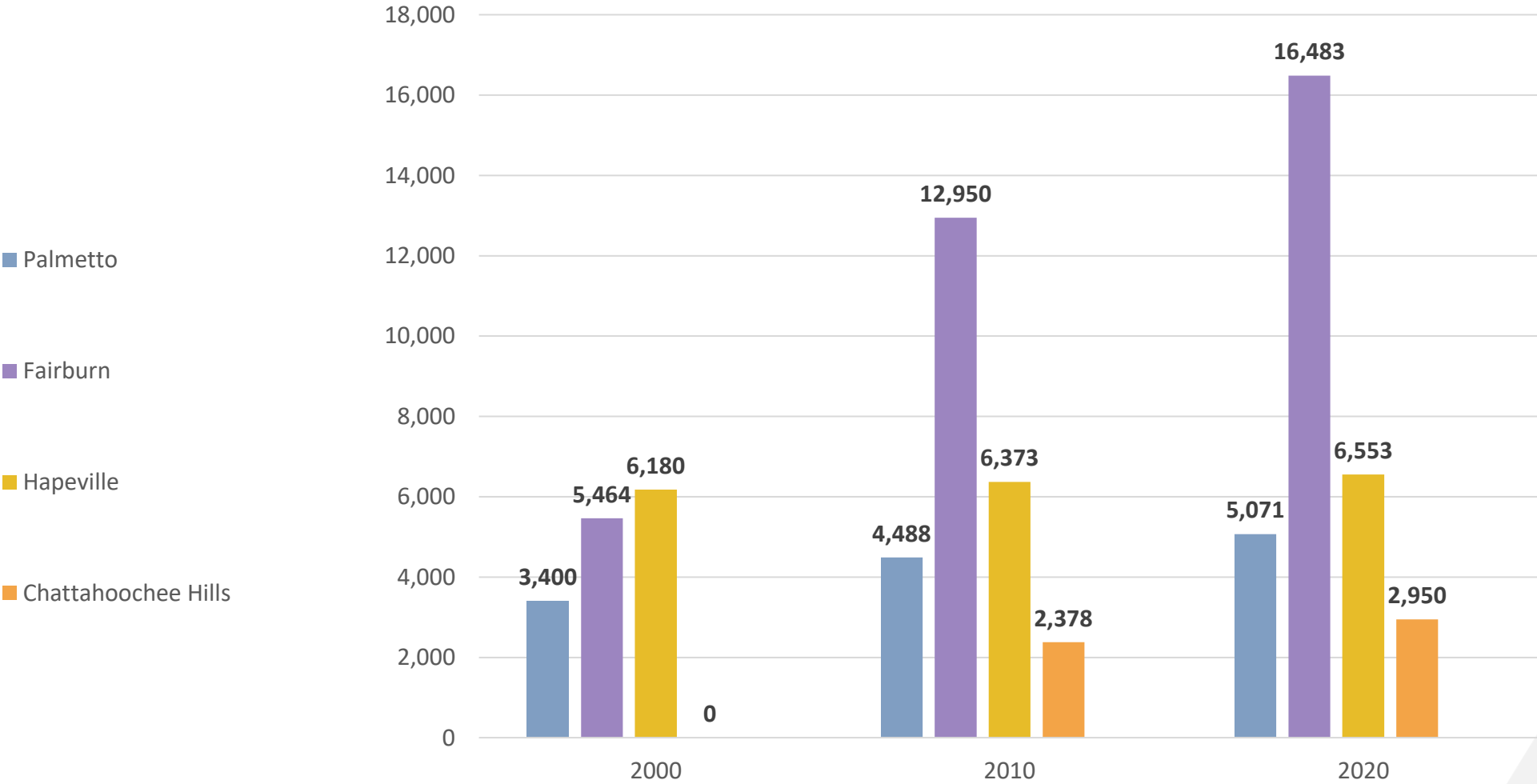
POPULATION CHANGE



Data Source: US Census Bureau, Decennial Census



POPULATION COMPARISON



Data Source: US Census Bureau, Decennial Census



RACIAL COMPOSITION

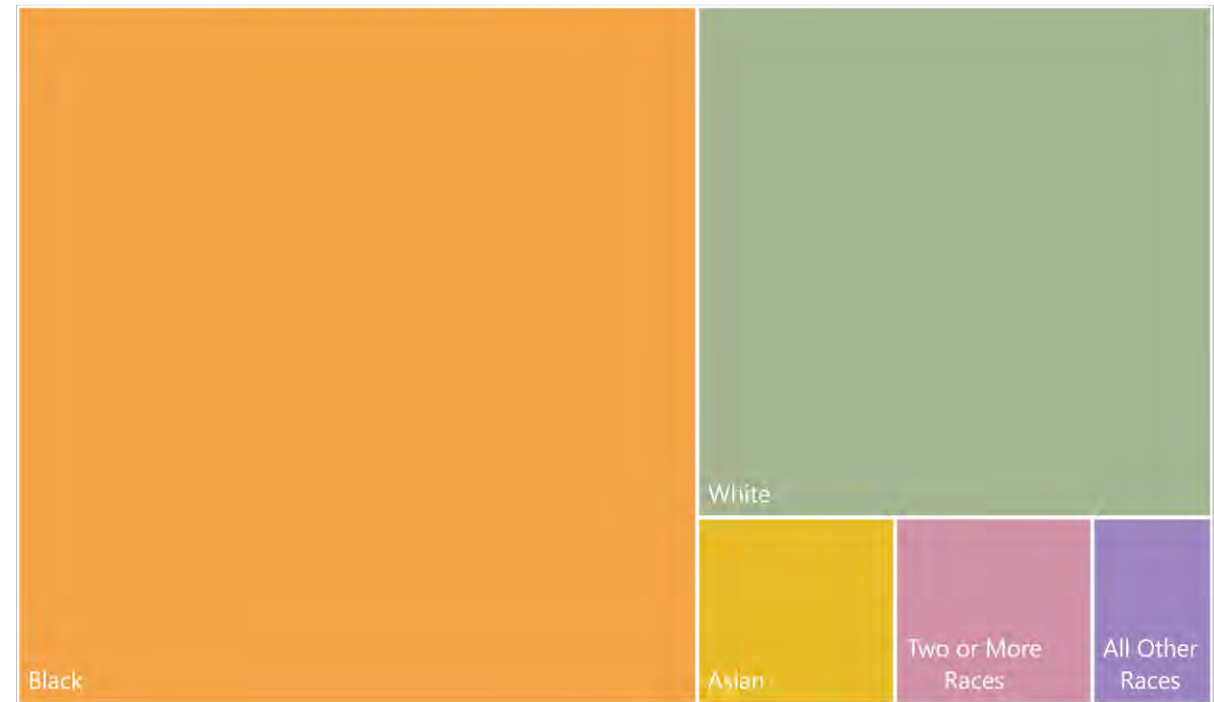
Racial Composition, Palmetto, 2010

White Black Asian Two or More Races All Other Races



Racial Composition, Palmetto, 2020

White Black Asian Two or More Races All Other Races

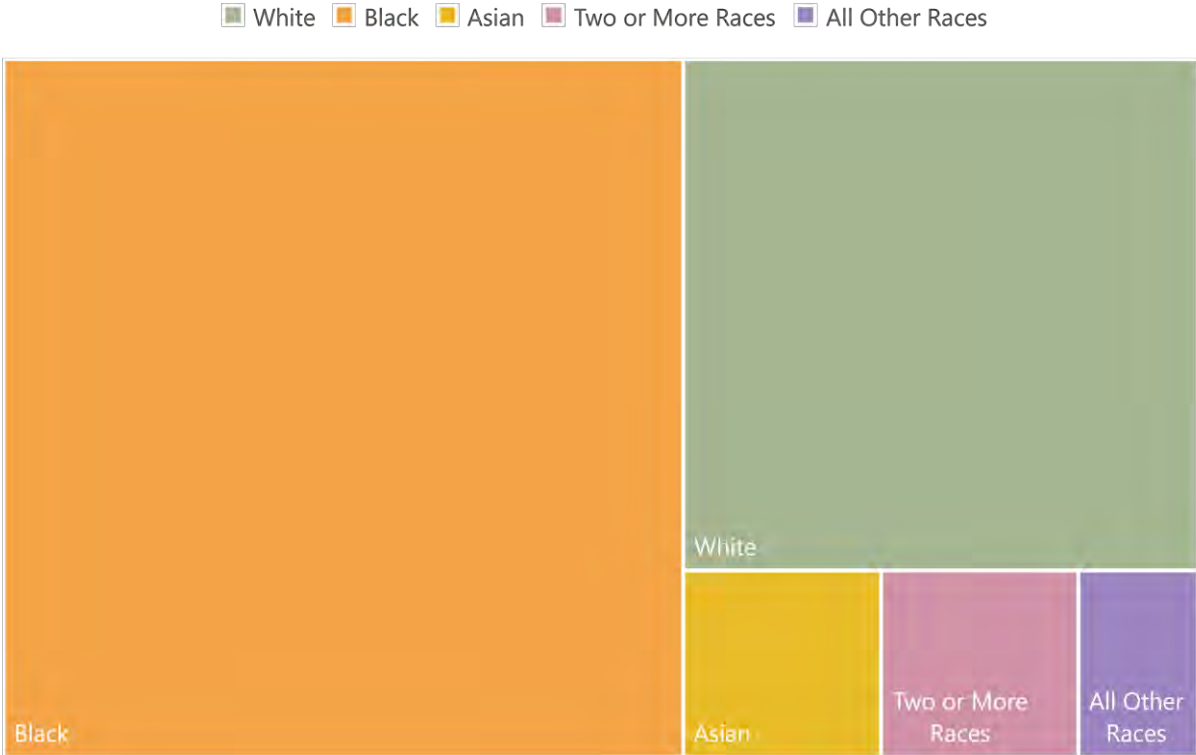


Palmetto's population in 2010 was 12.7% Hispanic or Latinx. That proportion held steady through the decade and in 2020, the city's population sat at 13% Hispanic.



RACIAL COMPOSITION COMPARISON

Racial Composition, Palmetto, 2020



Racial Composition, 11-County Region, 2020

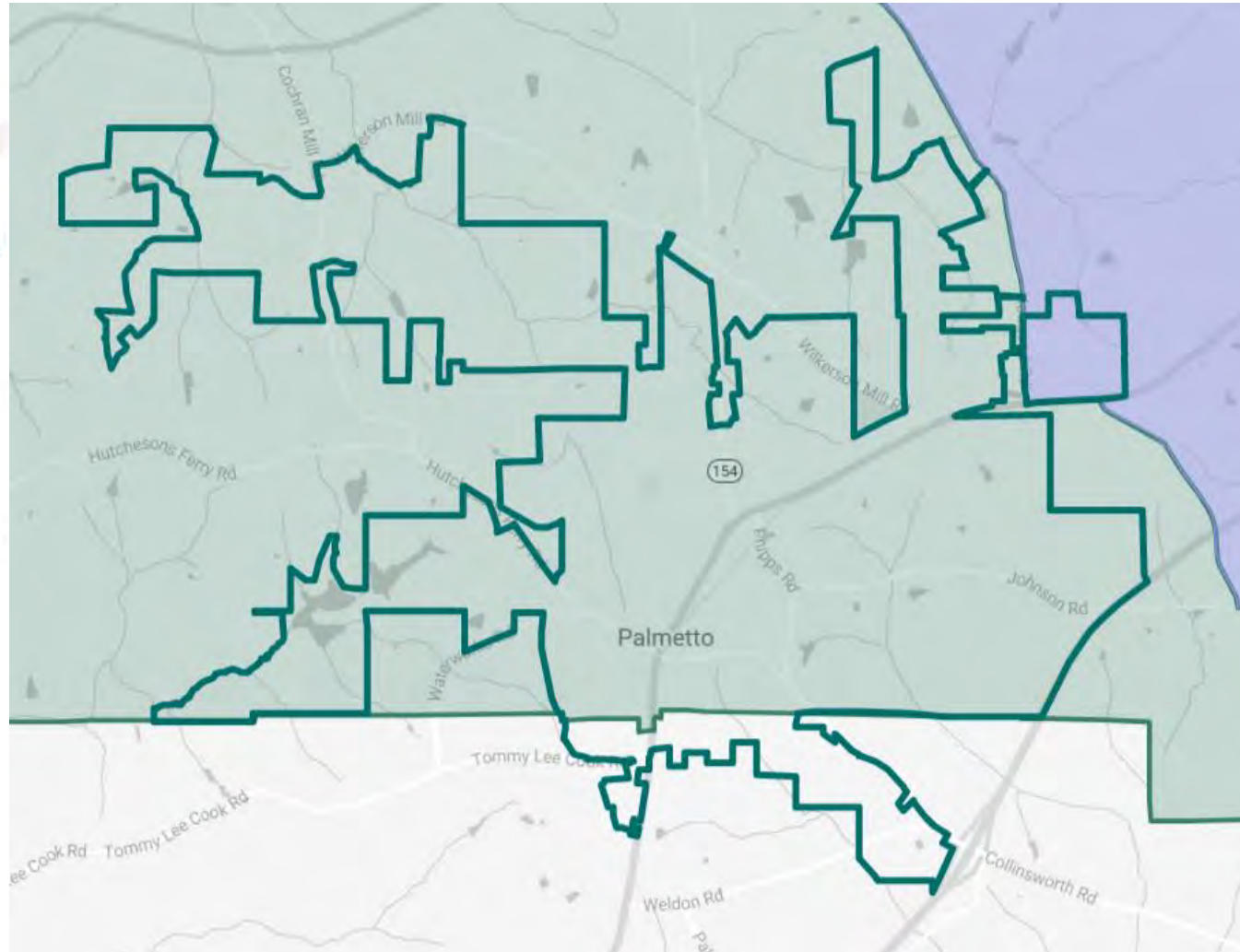
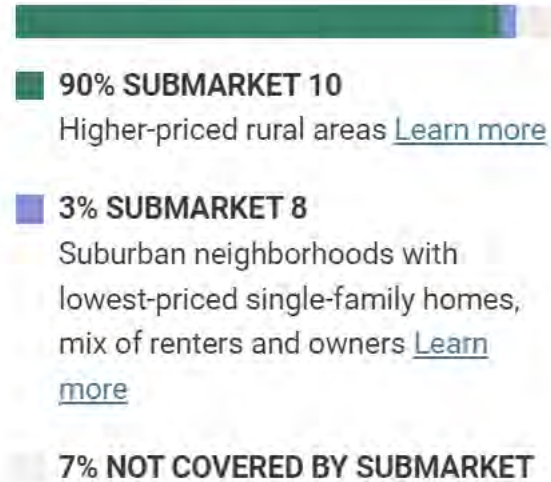




HOUSING TRENDS

METRO ATL HOUSING STRATEGY

Palmetto



CITY SNAPSHOT

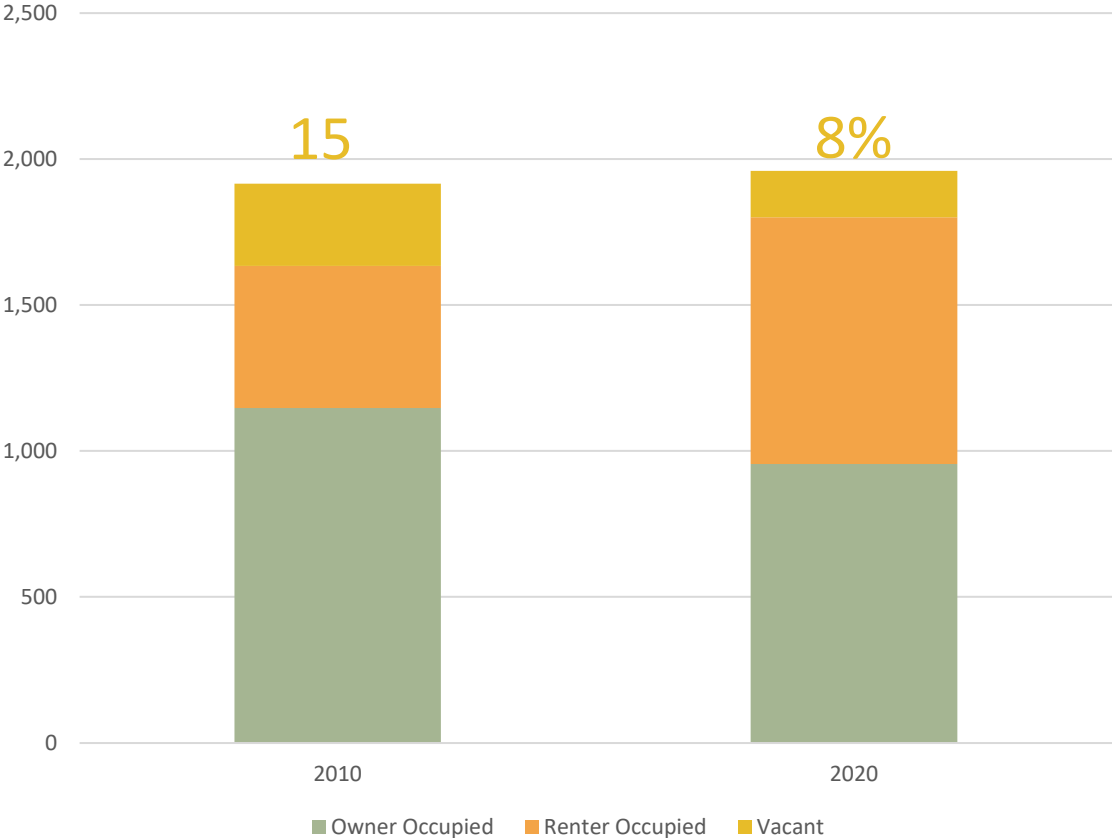
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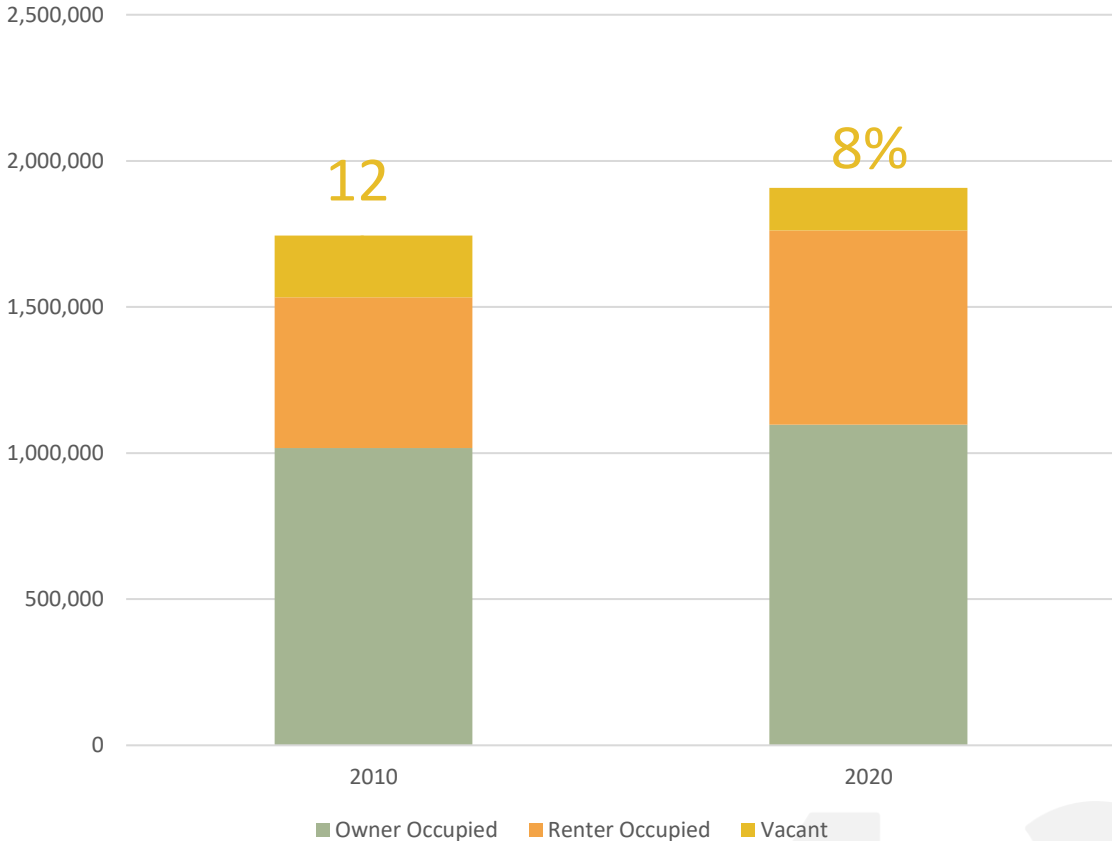


HOUSING TENURE

Housing Tenure, Palmetto, 2020



Housing Tenure, 11-County Region, 2020

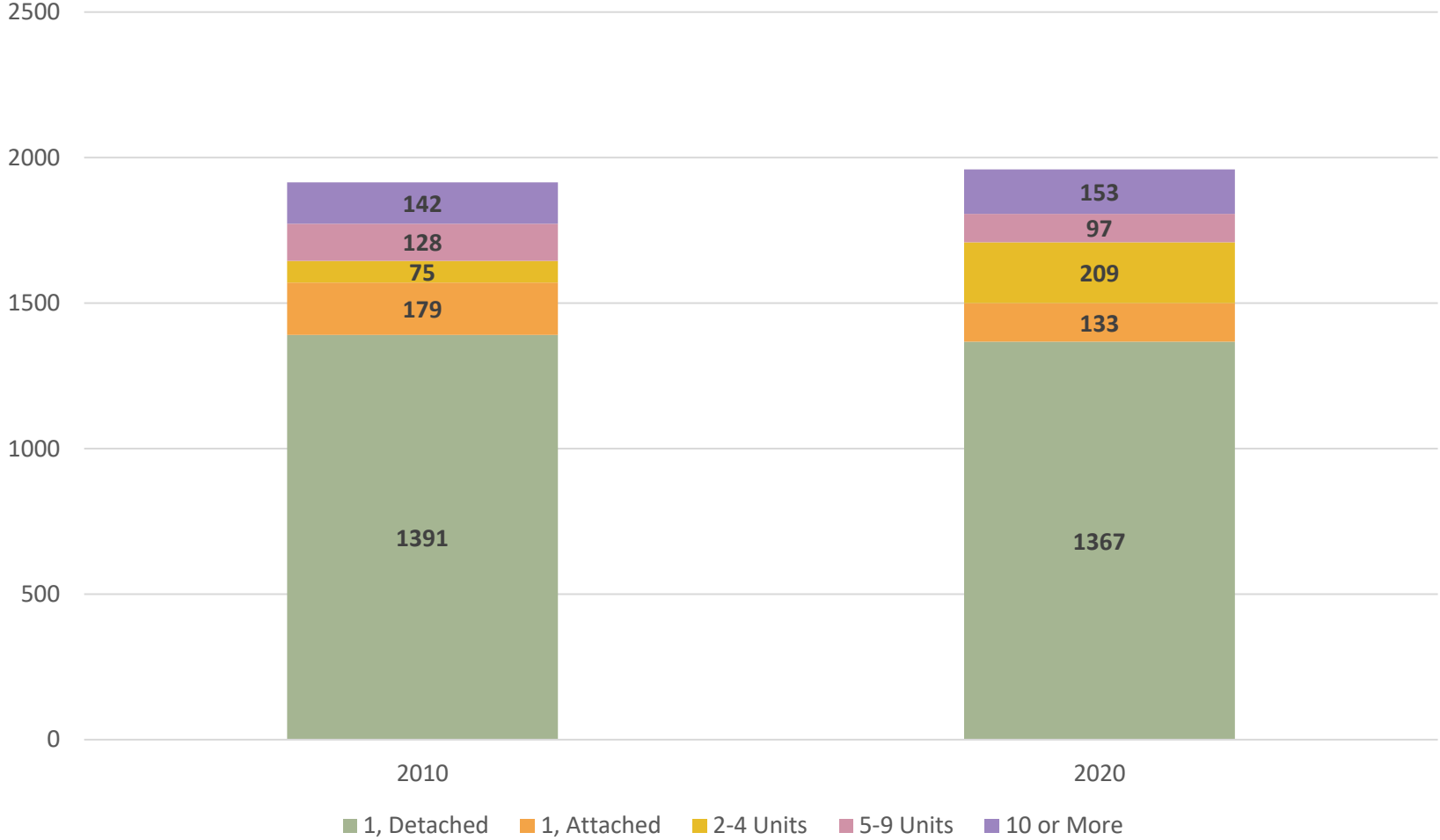


Data Source: American Community Survey, 2010 and 2020



HOUSING TYPES

Palmetto's Housing Stock, 2010 and 2020



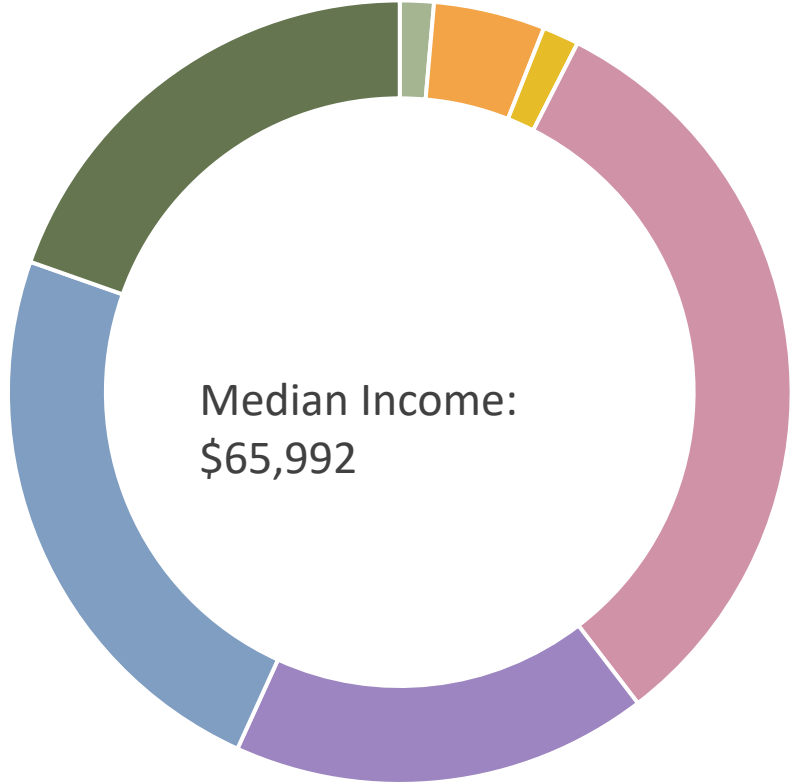
Due to sampling errors, these numbers should be seen as rough estimates. Do they represent what you know about Palmetto's housing stock?



Data Source: American Community Survey, 2010 and 2020

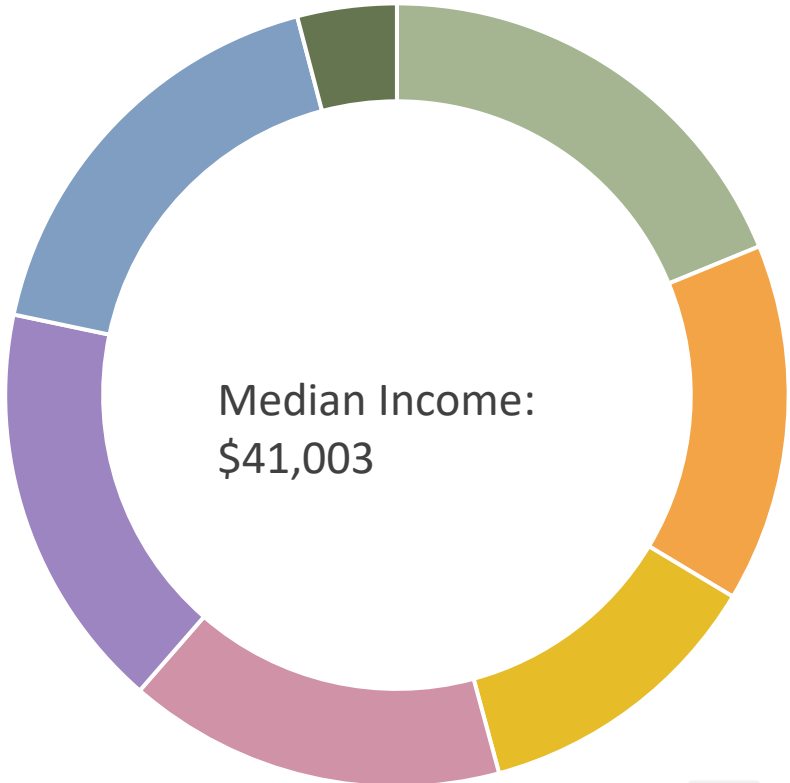
HOUSEHOLD INCOME DISTRIBUTION: RENTERS & OWNERS

Owner Income Distribution



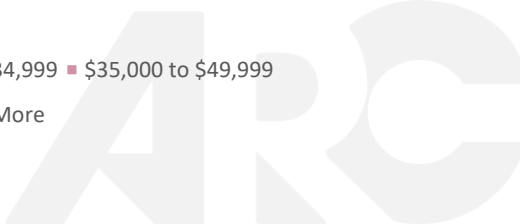
- Less than \$15,000
- \$15,000 to \$24,999
- \$25,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 or More

Renter Income Distribution

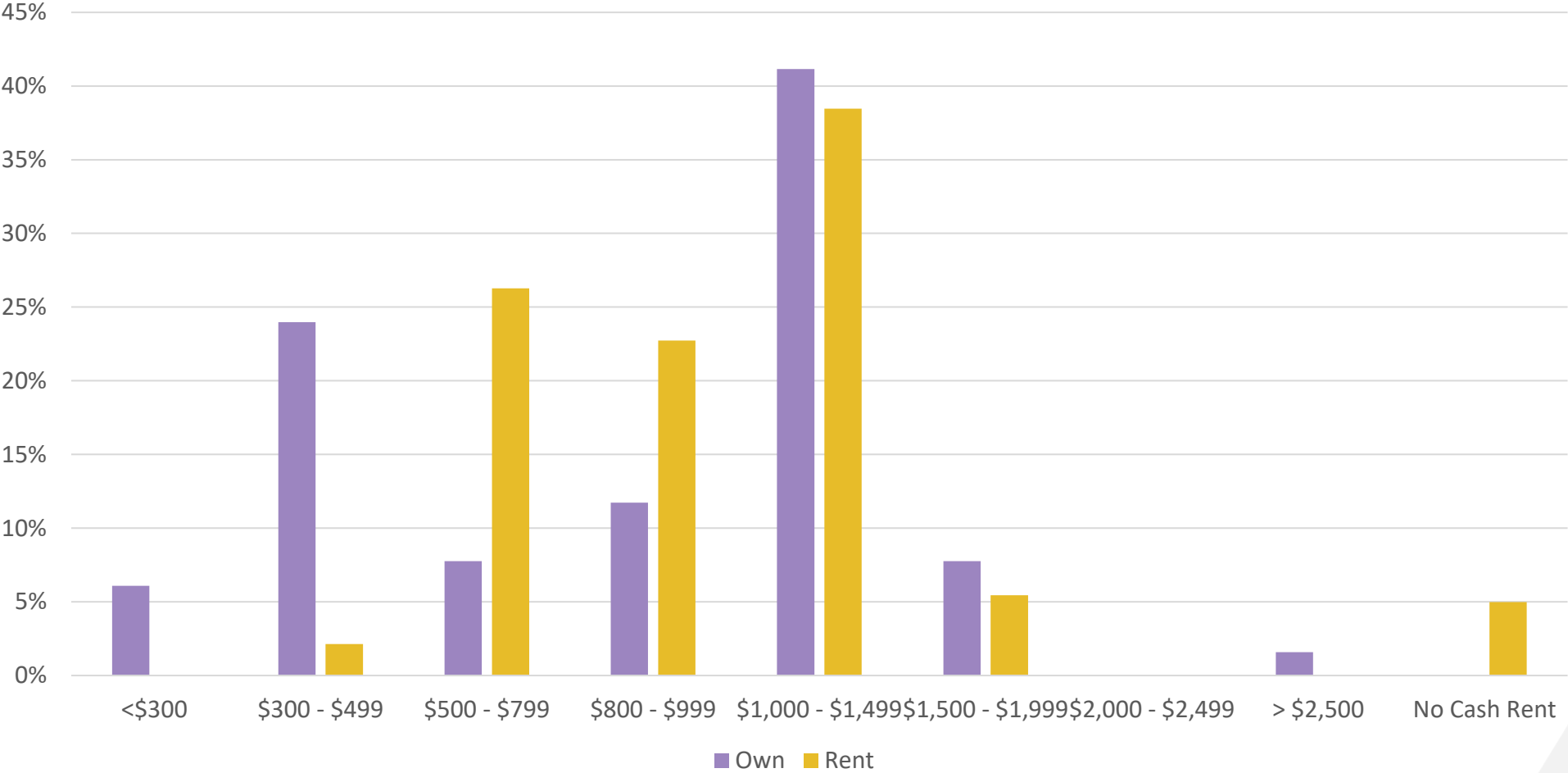


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- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 or More

Data Source: American Community Survey, 2020



MONTHLY HOUSING COSTS: RENTERS & OWNERS



Data Source: American Community Survey, 2020





ECONOMIC TRENDS

Iberian Pig

Go for it

Mentice

Sangria Cava

FRESH AIR ZONE
NO SMOKING
in and around
the cafe's outdoor
dining areas

BROADBAND AVAILABILITY

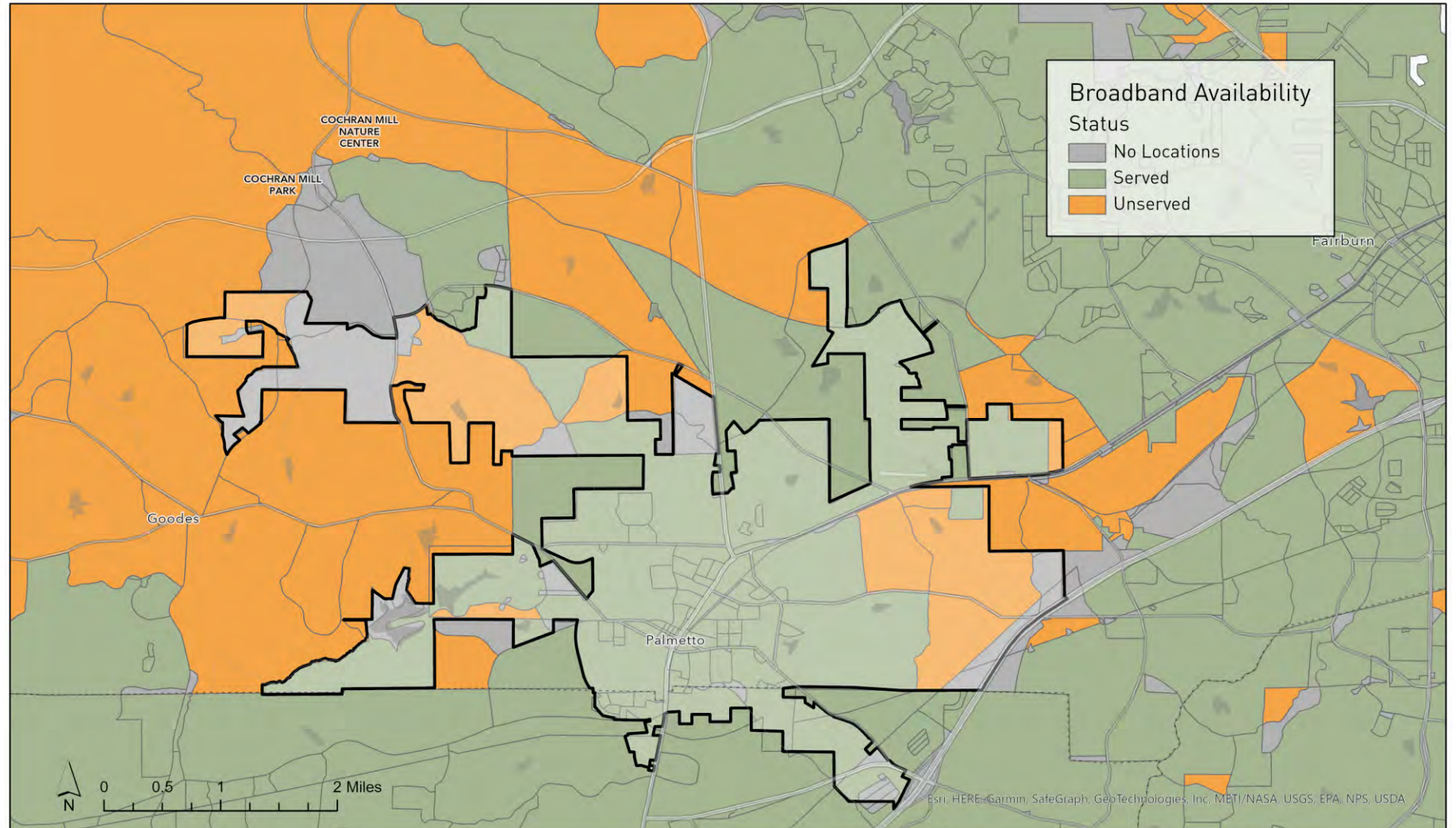
Description

This map focuses on unserved broadband statistics for Georgia counties. Click in the map or search by county to see county statistics. Census block level availability will appear once zoomed in.

County statistics are based on a fixed, terrestrial broadband definition of 25 Mbps down and 3 Mbps up, and where the broadband service is available to more than 80% of locations in a census block. Census blocks that did not meet this definition are delineated as 'Unserved'. The map depicts access to broadband, not subscription to broadband.

Broadband data is provided by the various Internet Service Providers of Georgia.

Location data are from commercially available sources.



MEDIAN HOUSEHOLD INCOME

Median Household Income



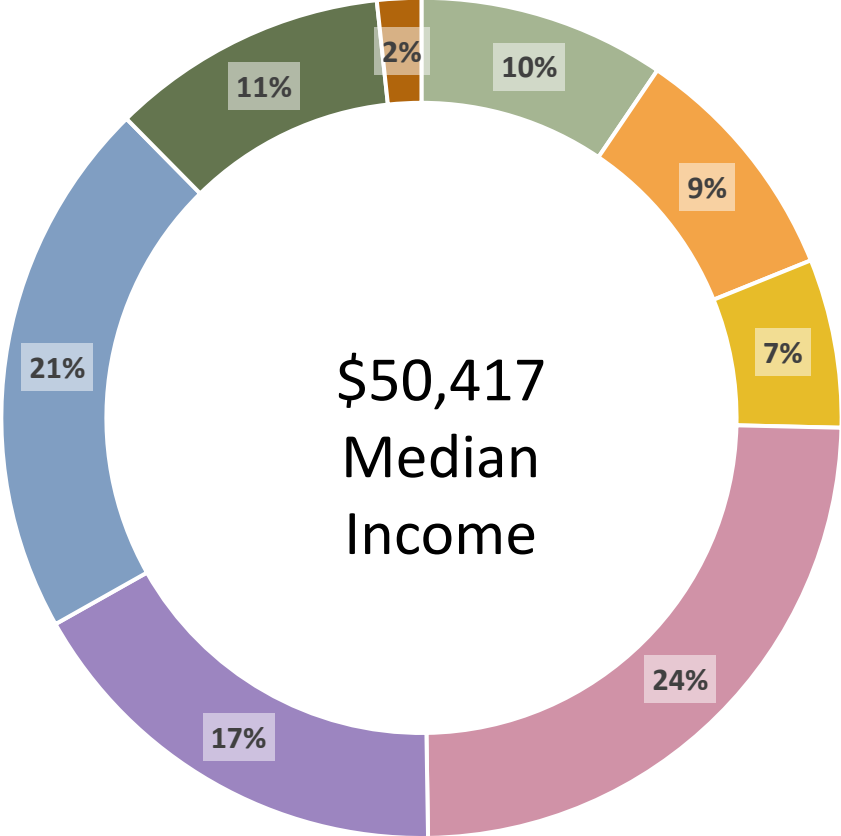
Median Income, 2020	\$50,417
80% AMI	\$40,334
50% AMI	\$25,209
30% AMI	\$15,125



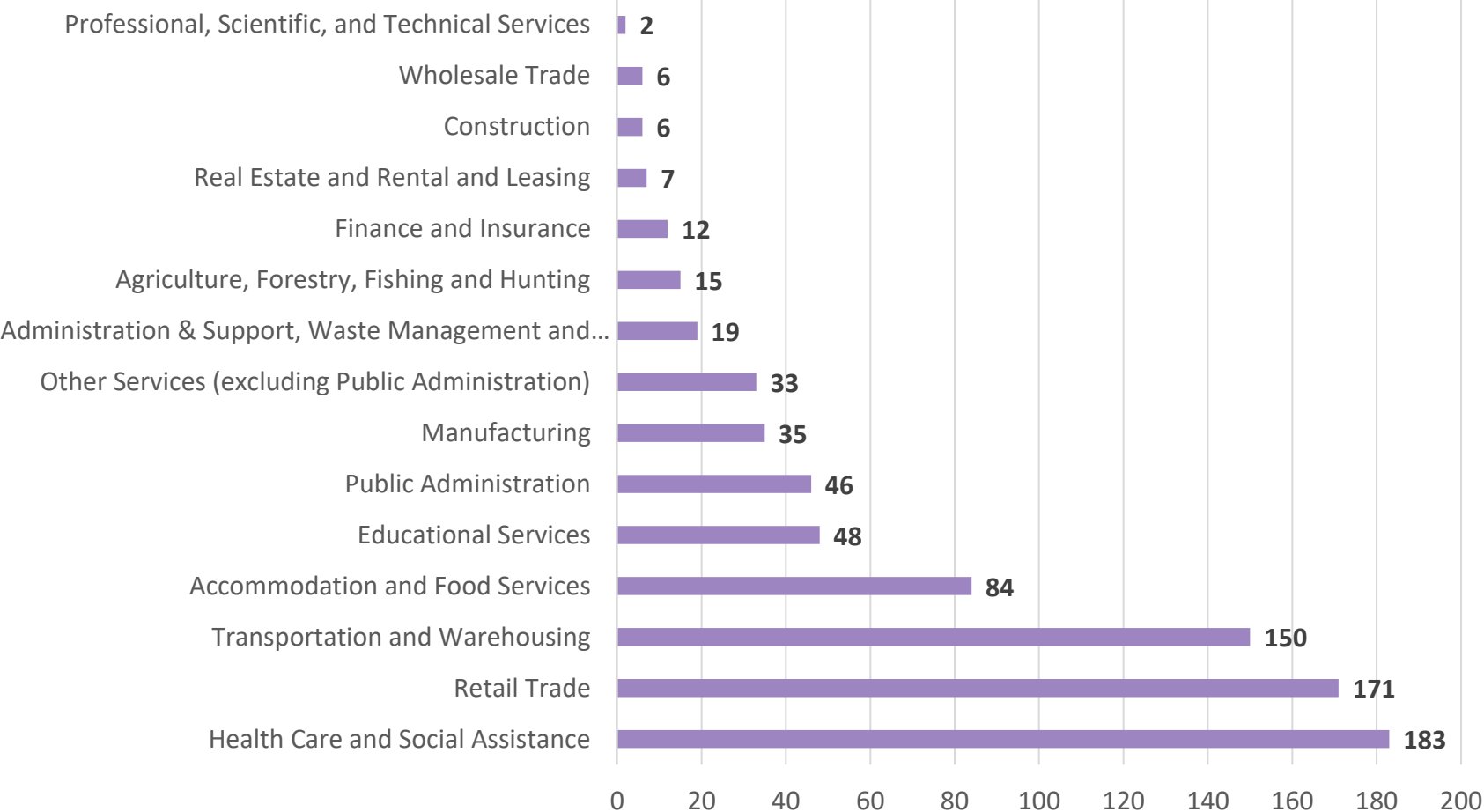
Data Source: American Community Survey, 2010 and 2020

INCOME DISTRIBUTION

- Less than \$15,000
- \$15,000 - \$24,999
- \$25,000 - \$34,999
- \$35,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 or More



WORKPLACE AREA CHARACTERISTICS



What jobs exist within Palmetto?

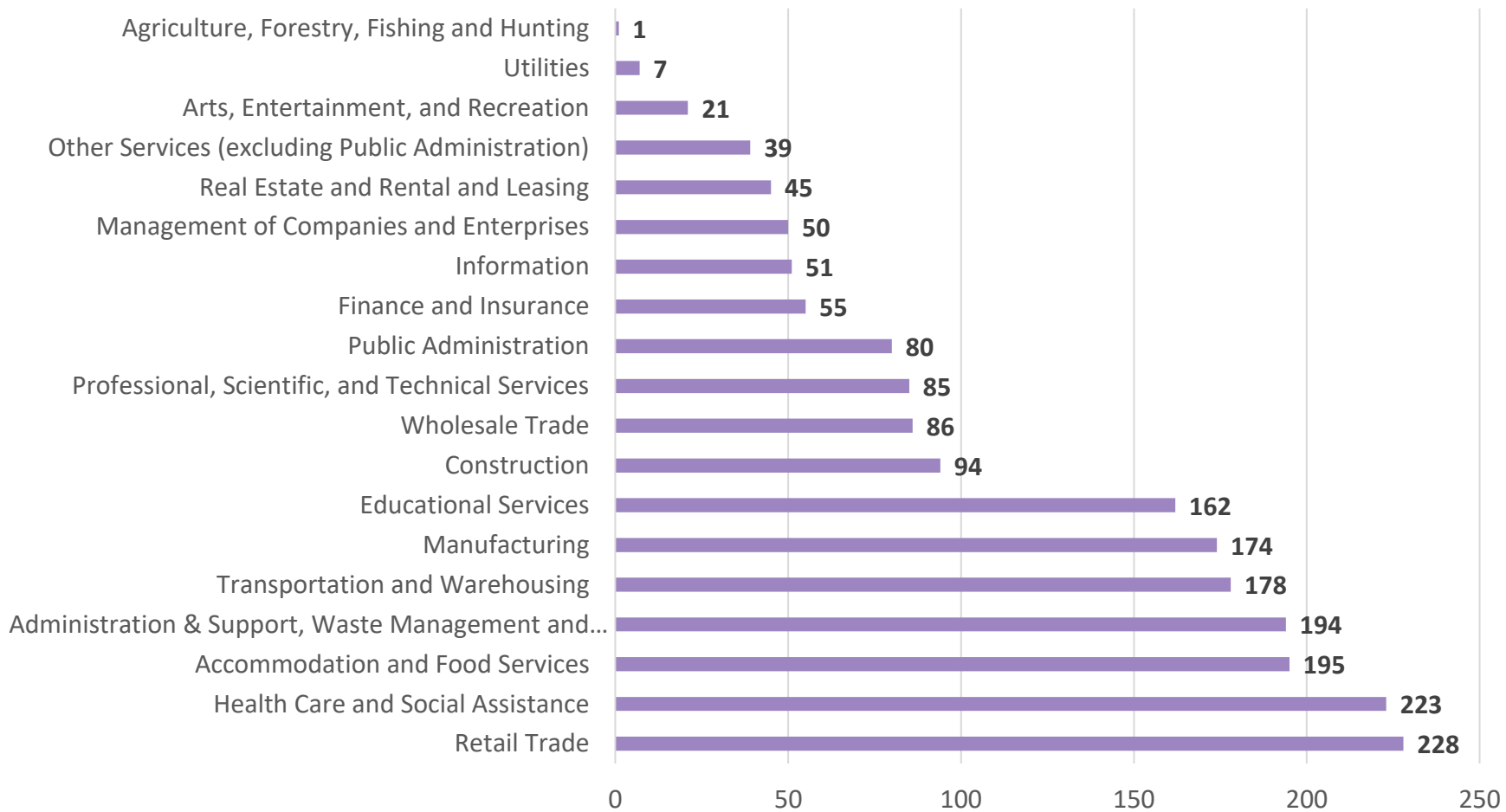
In terms of employment, the largest industry in Lake City is Health Care, followed closely by Retail Trade and Transportation/Warehousing

.



Data Source: LEHD Origin Destination Employment Statistics, 2019

RESIDENT AREA CHARACTERISTICS



What industries do Palmetto residents work in?

In terms of employment, the largest industry among the city's residents is Retail Trade, followed closely by Health Care and Social Assistance.





TRANSPORTATION TRENDS

FRESH AIR ZONE
NO SMOKING
in and around
theater's outdoor
dining areas

TRAFFIC FLOWS

Commute to
Palmetto:

772

Live and Work
in Palmetto:

45

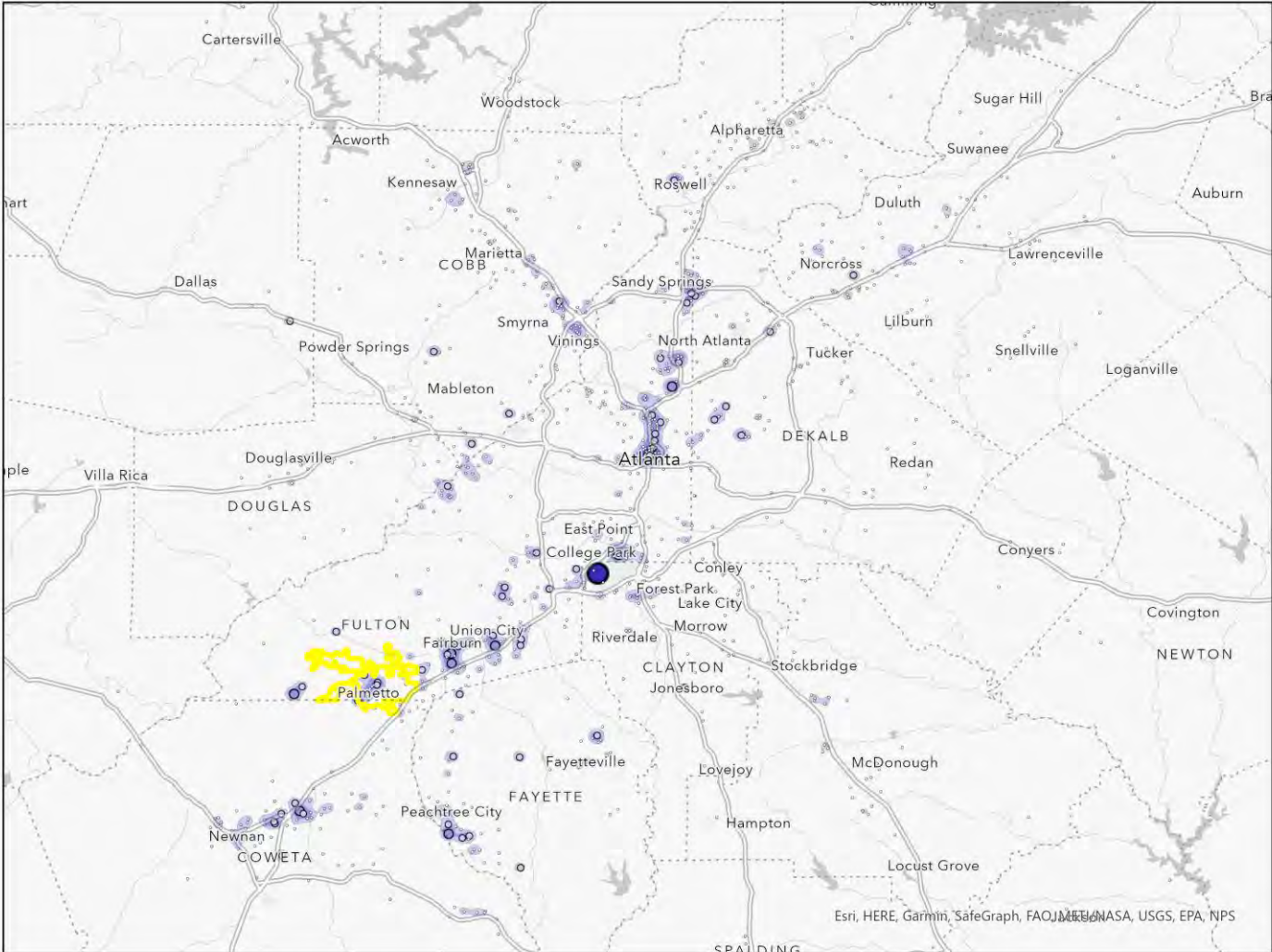
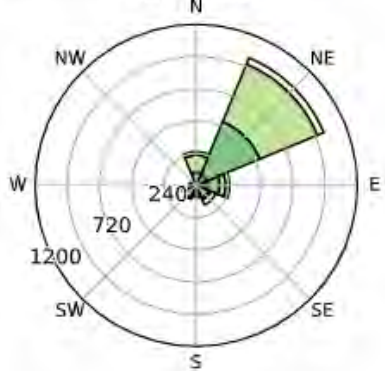
Commute out of Palmetto:

1,923



WHERE RESIDENTS OF PALMETTO WORK

Job Counts by Distance/Direction in 2019
All Workers



COMMUTE TIME

13% of residents travel <15 minutes

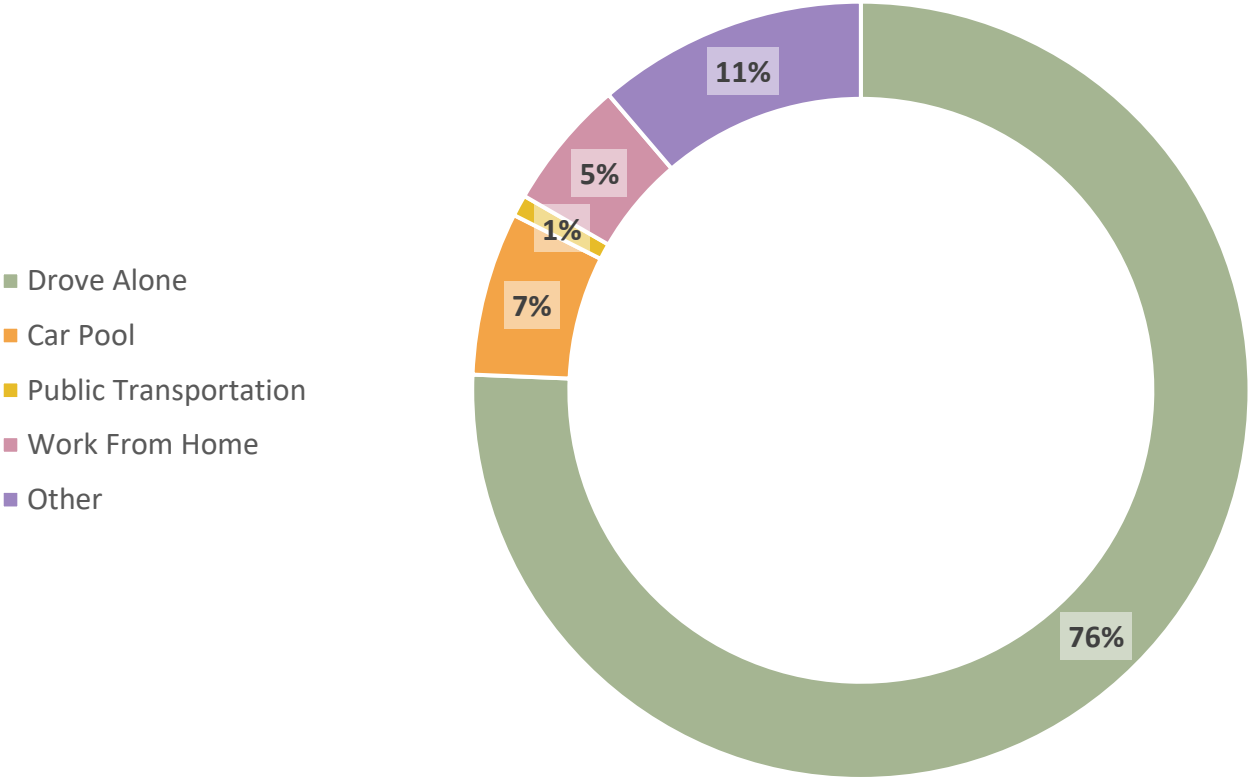
37% of residents travel 15-29 minutes

29% of residents travel 30-44 minutes

8% of residents travel 45-59 minutes

14% of residents travel >60 minutes

MODE OF TRANSPORTATION



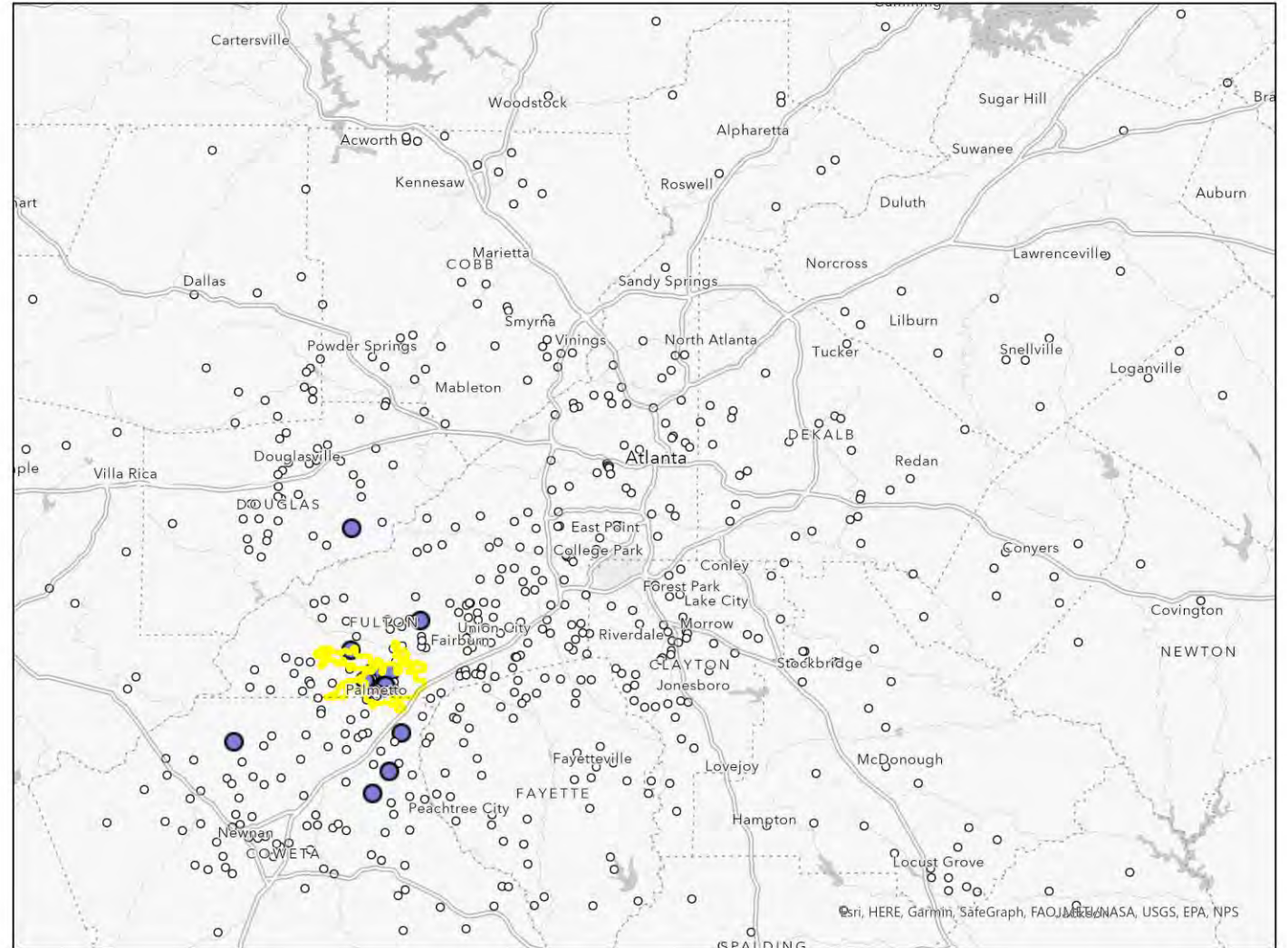
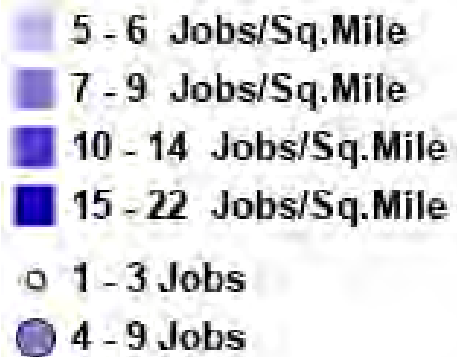
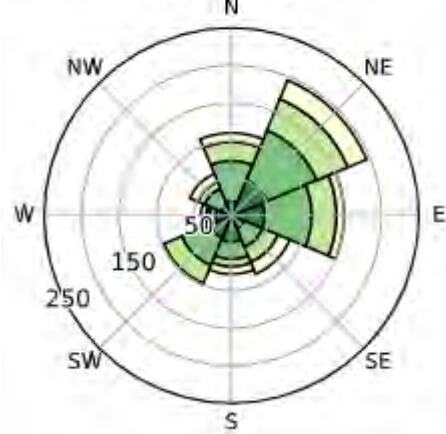
Nearly 85% of residents use a car to get to work each day. The vast majority of those drive alone, while about 7% carpool. About 1% of residents use public transportation and 5% worked from home (in 2020).

Note: This data does not reflect the influence of the pandemic on transportation.

WHERE PEOPLE WORKING IN PALMETTO LIVE

Job Counts by Distance/Direction in 2019

All Workers



Vision

Currently, Palmetto is best described as...

- ... a small, family-oriented historical town.
- ... a rural small town in the path of growth.
- ... a quaint small town with big town amenities.

In 20 Years, Palmetto will best be described as...

- ... a small historic town that is safe and inviting.
- ... a small town with modern conveniences and historic charm.
- ... a town you can grow with.
- ... progressive and green.
- ... inviting for families.
- ... still quaint, but larger and more pedestrian-friendly.
- ... a destination.

In the future, Palmetto will lead South Fulton...

- ... by attracting new businesses and jobs.
- ... by focusing on quality growth.
- ... in quality of life and innovation.



SWOT: Strengths, Weaknesses, Opportunities, Threats

What are your:

- Strengths
- Weaknesses
- Opportunities
- Threats



SWOT: Issues and Opportunities

2017 Comprehensive Plan:

Issues:

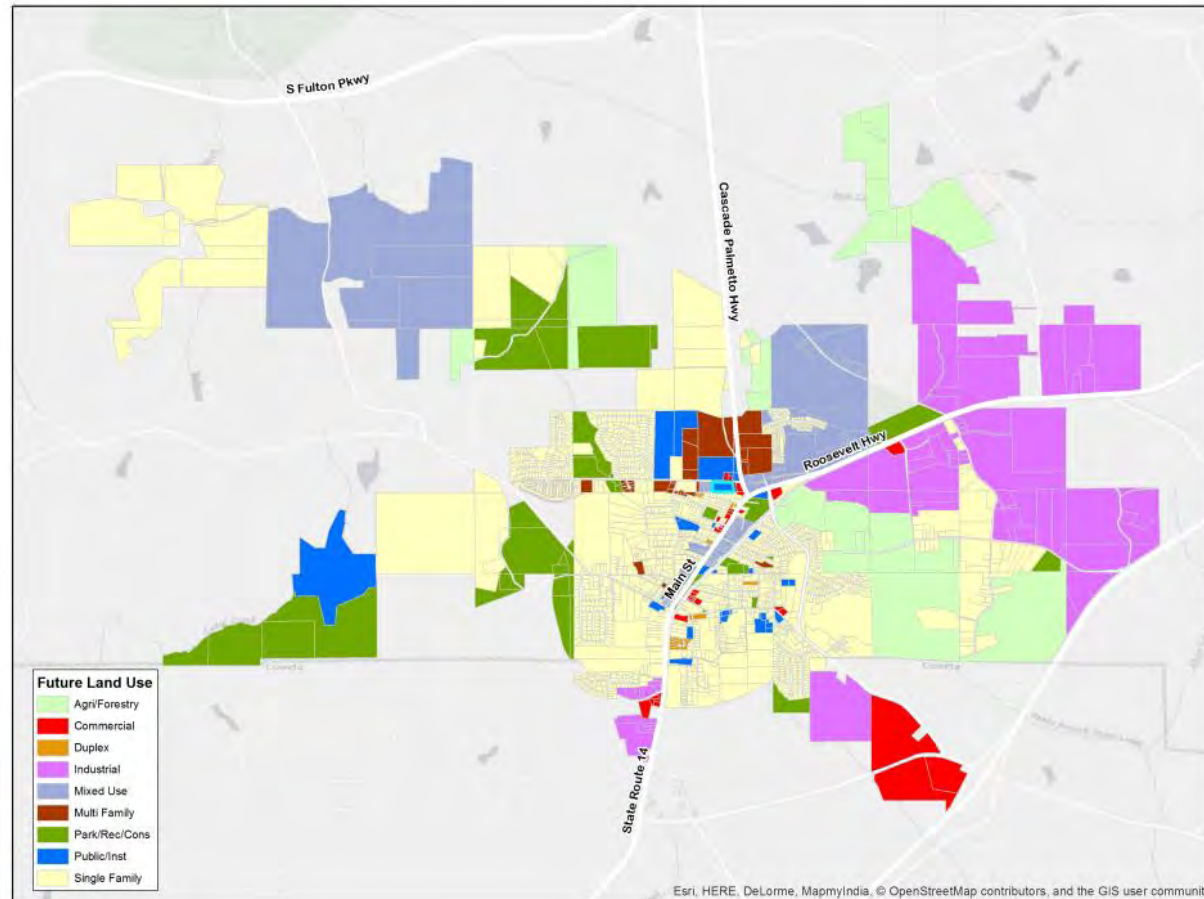
- Recent Growth has occurred on the outskirts of the city with limited investment within the downtown area.
- Downtown Palmetto is invisible from the I-85 Corridor.
- Currently the local schools do not provide good options for families with young children compared to other school's systems in the area.
- There is limited variety in new housing types or prices.
- New development in South Fulton should be high quality.

Opportunities:

- The ability to create a walkable downtown that reflects the character of and identity of Palmetto.
- The ability to work with local elementary schools to improve opportunities for Palmetto families.
- Using placemaking as a tool to build awareness of Downtown Palmetto and to show investment within the area.
- Using the availability of transit service to the downtown to encourage development.
- Leverage the small town feel of and areas of adequate infrastructure to attract new development to Palmetto.

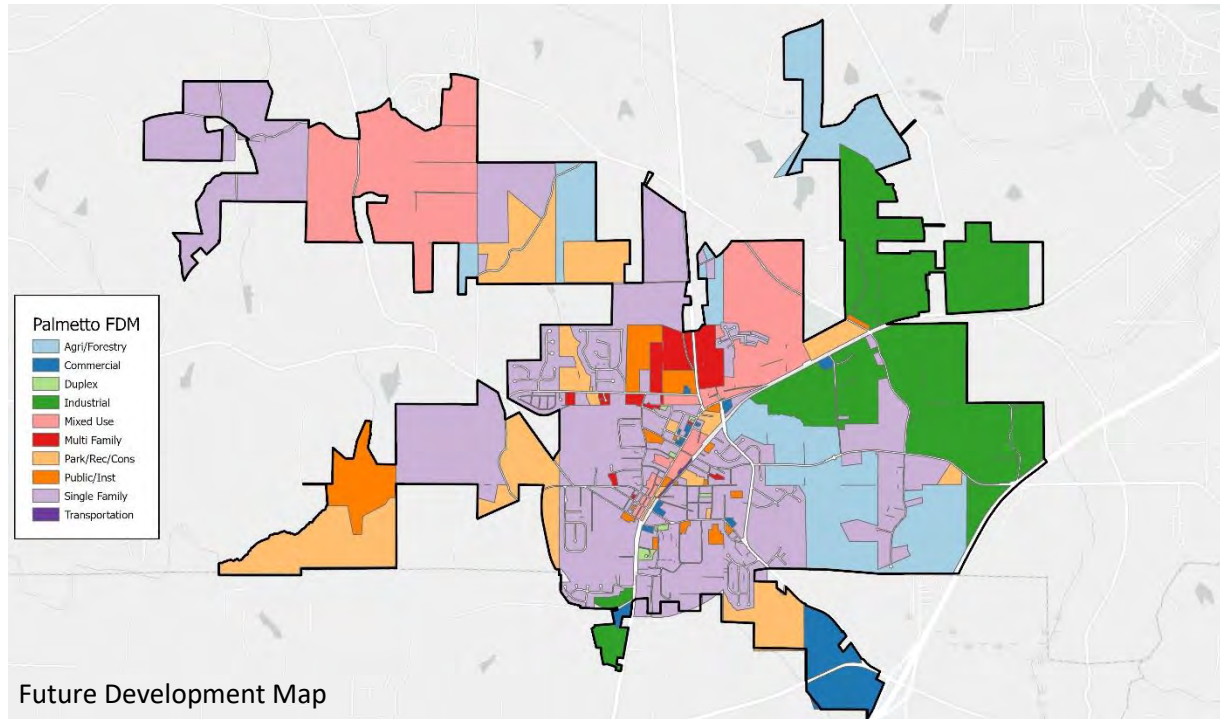


Land Use



**Thank you
Keri Stevens
404-455-4745**

ARC



City of Palmetto-Comprehensive Plan Update Open House

September 8, 2022

6:30-8:00 PM

Palmetto City Hall

509 Toombs Street

Communities guide growth and development through planning. Please join your fellow community members for a public meeting to provide input on Palmetto's future. Your feedback will help shape the City's 2022 Comprehensive Plan Update!

Call or Email Cindy Hanson with any questions:

770-463-3377/ hanson@citypalmetto.com



PALMETTO

2022 COMPREHENSIVE PLAN

September 8, 2022

Comprehensive Planning Services



AGENDA

- I. Introduction & Overview
- II. Timeline
- III. Trends
- IV. Next Steps
- V. Exercise Overview



WHY DO WE PLAN?



Timeline

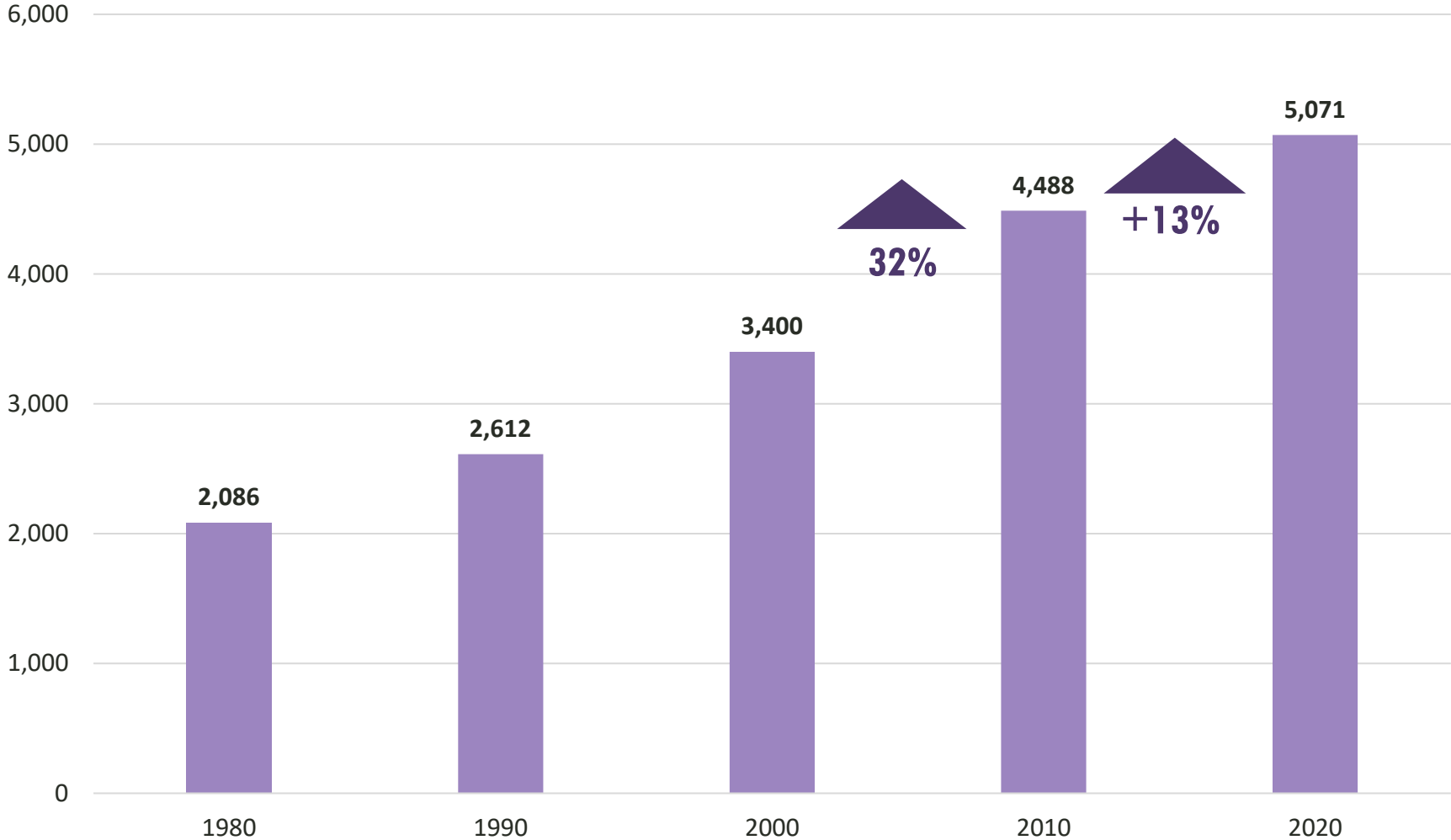
- I. Steering Committee Meetings: August 18 and September 15
- II. Open House: September 8 –Today!***
- III. Public Hearing: October 4 (Department of Community Affairs (DCA) has 30 days to provide comments.)
- IV. Adoption: After DCA Approval





DEMOGRAPHIC/ HOUSING/ECONOMIC/ TRANSPORTATION TRENDS

POPULATION CHANGE

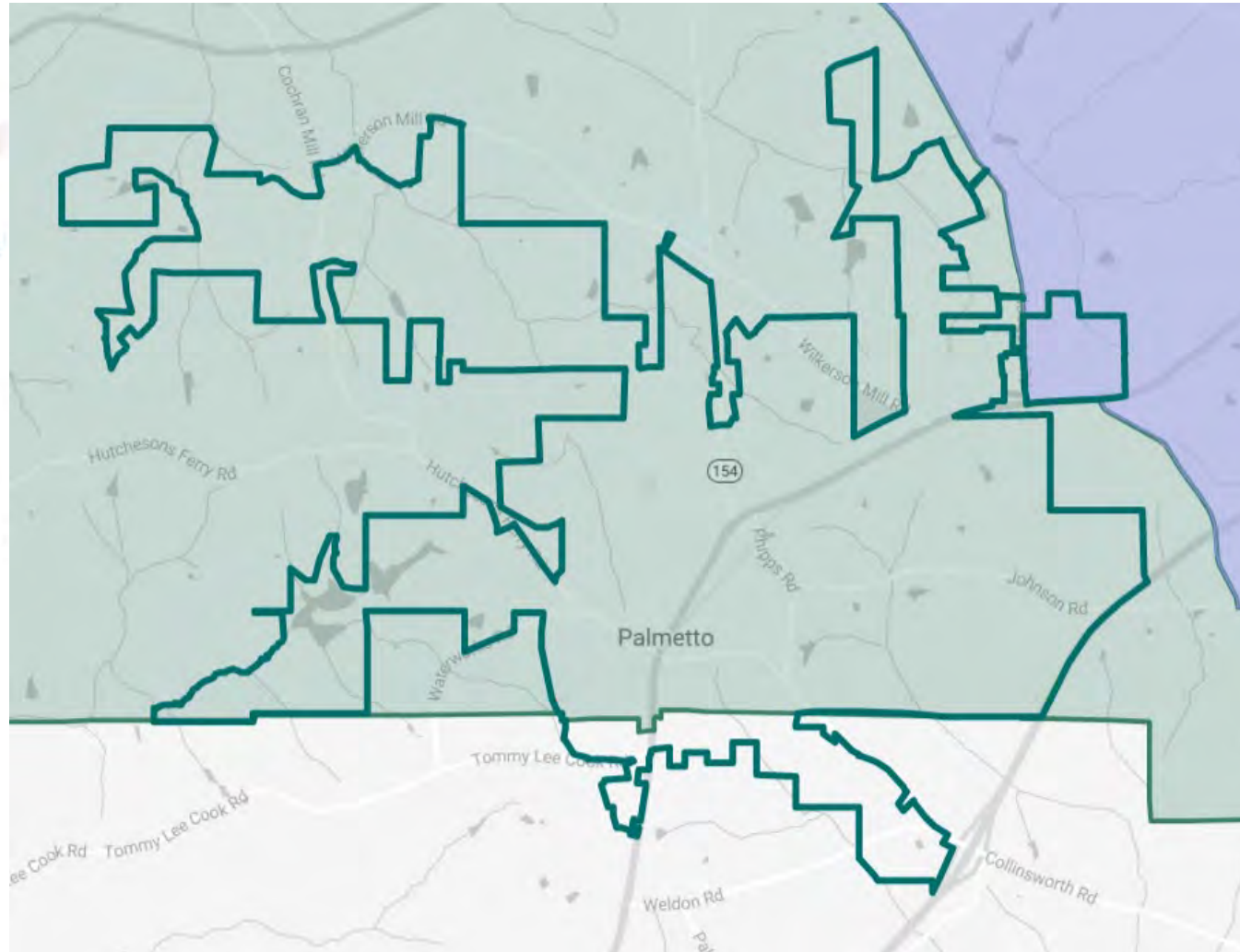
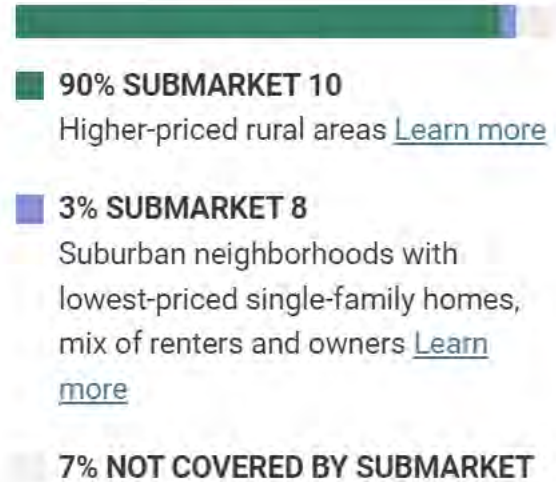


Data Source: US Census Bureau, Decennial Census



METRO ATL HOUSING STRATEGY

Palmetto



CITY SNAPSHOT

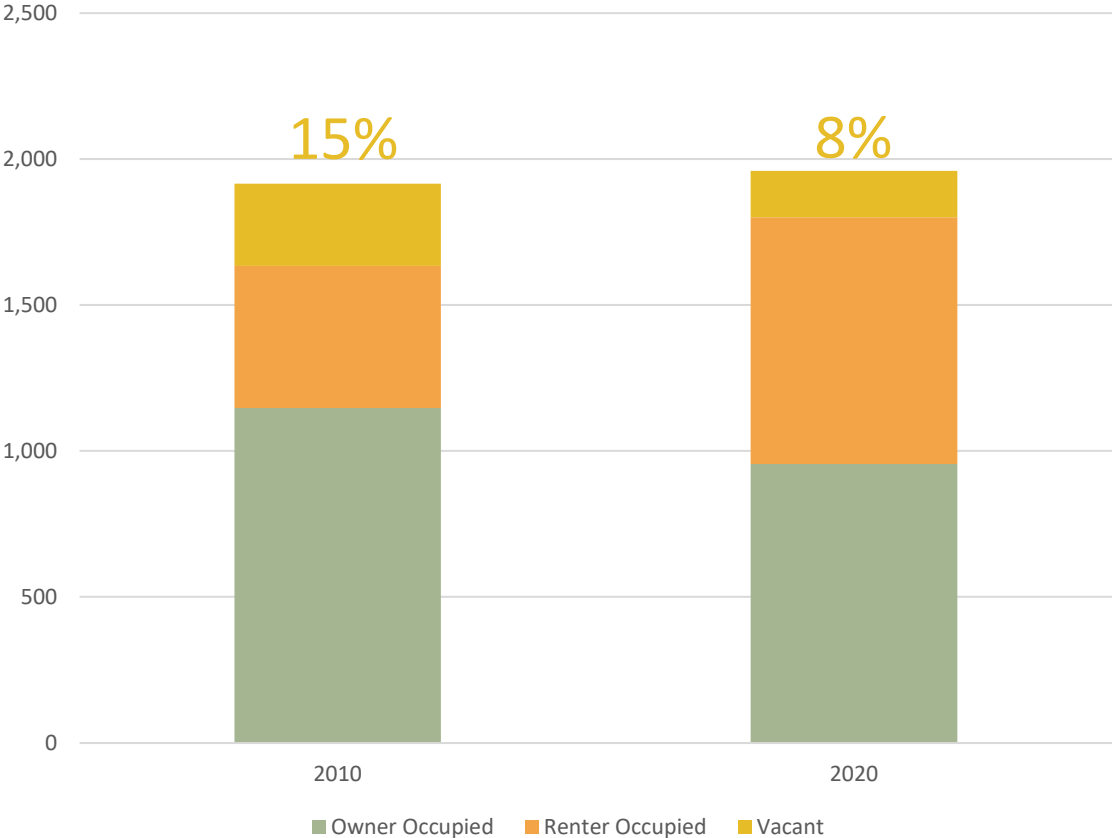
Median Home Sale Price (2020)	\$129,000
Change in Median Home Sale Price (2013-20)	+122%
Home Sale Price Per Sq Ft (2020)	\$86.00 sq ft
Percent Change in Home Sale Price Per Sq Ft (2013-20)	+109%
Median Building Area of Home Sales (2020)	1,433 sq ft

Data source: ARC analysis of Zillow's ZTRAX home sale transactions, 2013 & 2020. Explore this data further in the [DATA EXPLORER](#)

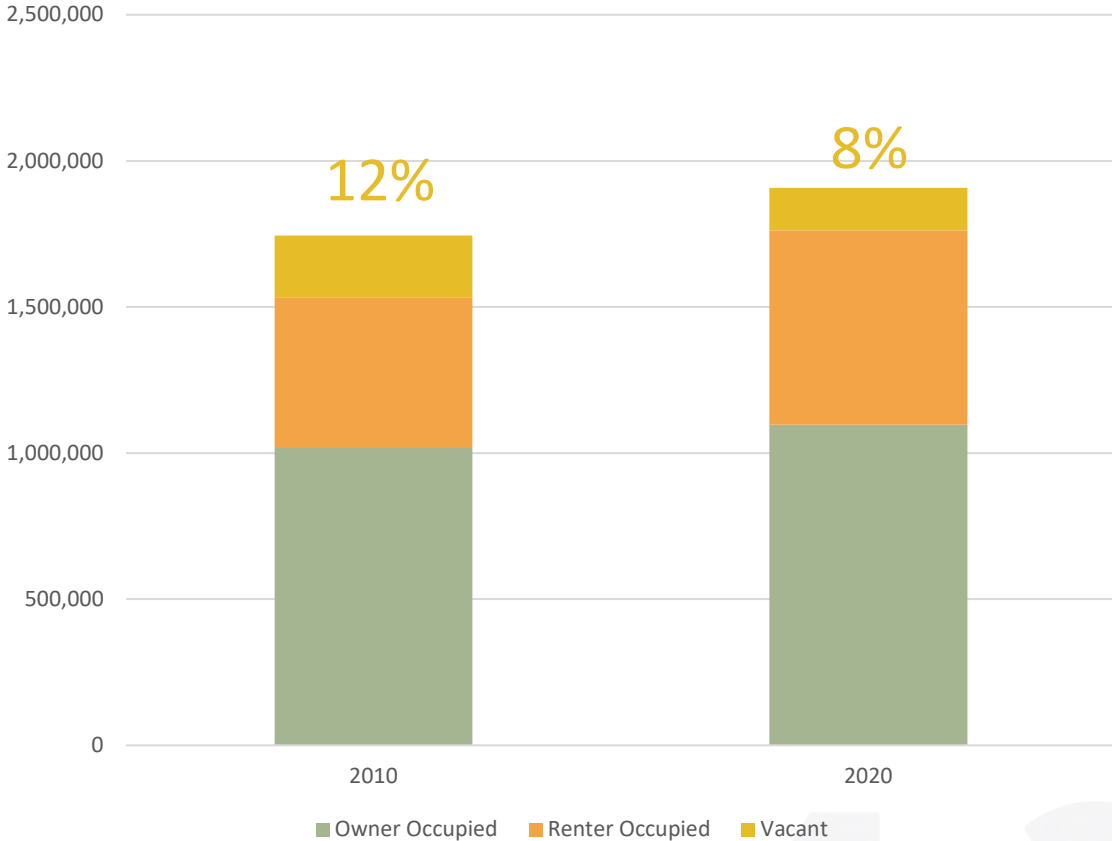


HOUSING TENURE

Housing Tenure, Palmetto, 2020



Housing Tenure, 11-County Region, 2020

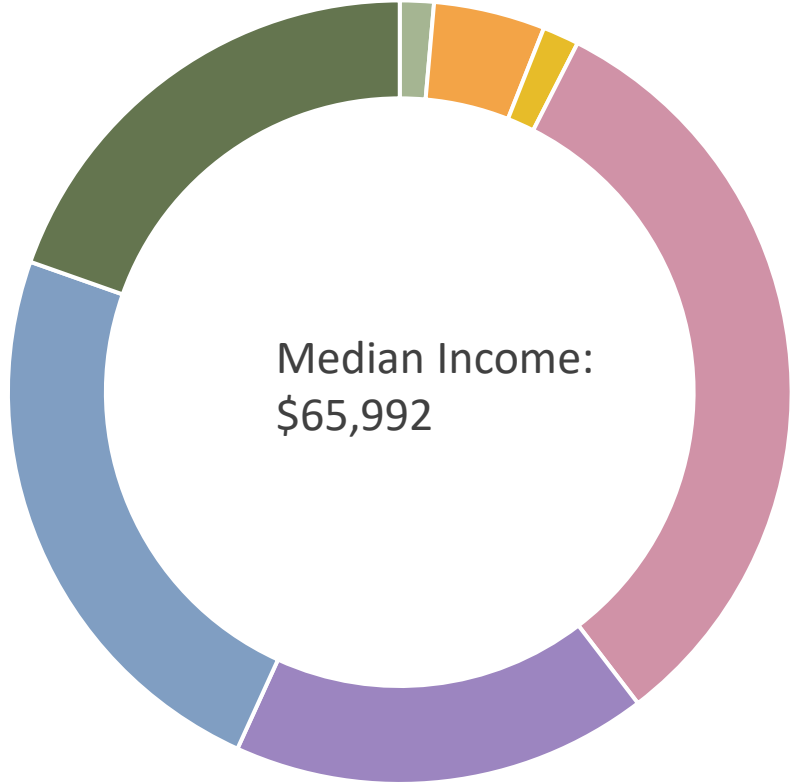


Data Source: American Community Survey, 2010 and 2020



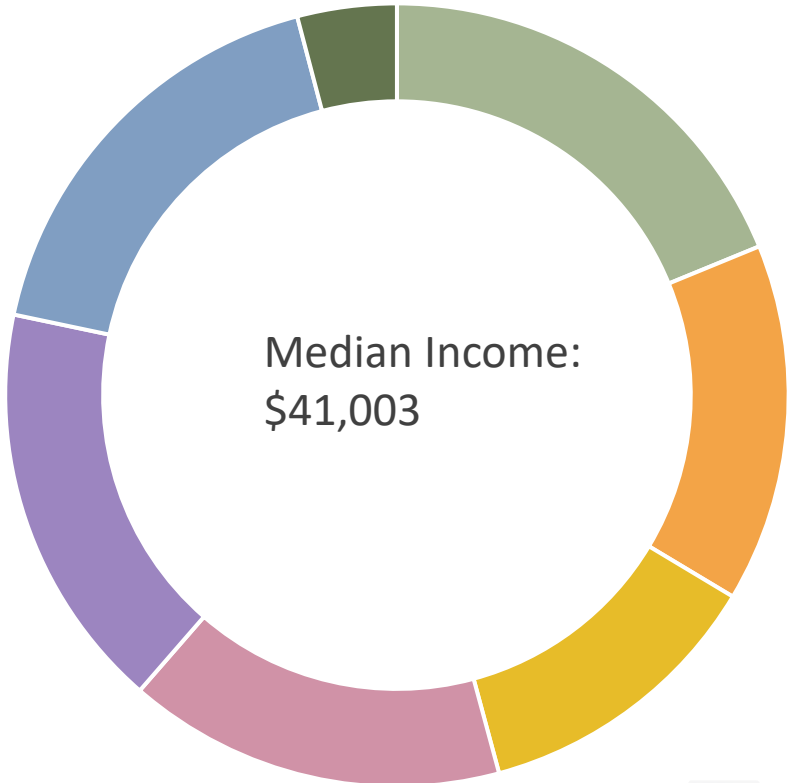
HOUSEHOLD INCOME DISTRIBUTION: RENTERS & OWNERS

Owner Income Distribution



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Data Source: American Community Survey, 2020

MEDIAN HOUSEHOLD INCOME

Median Household Income



Median Income, 2020	\$50,417
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BROADBAND AVAILABILITY

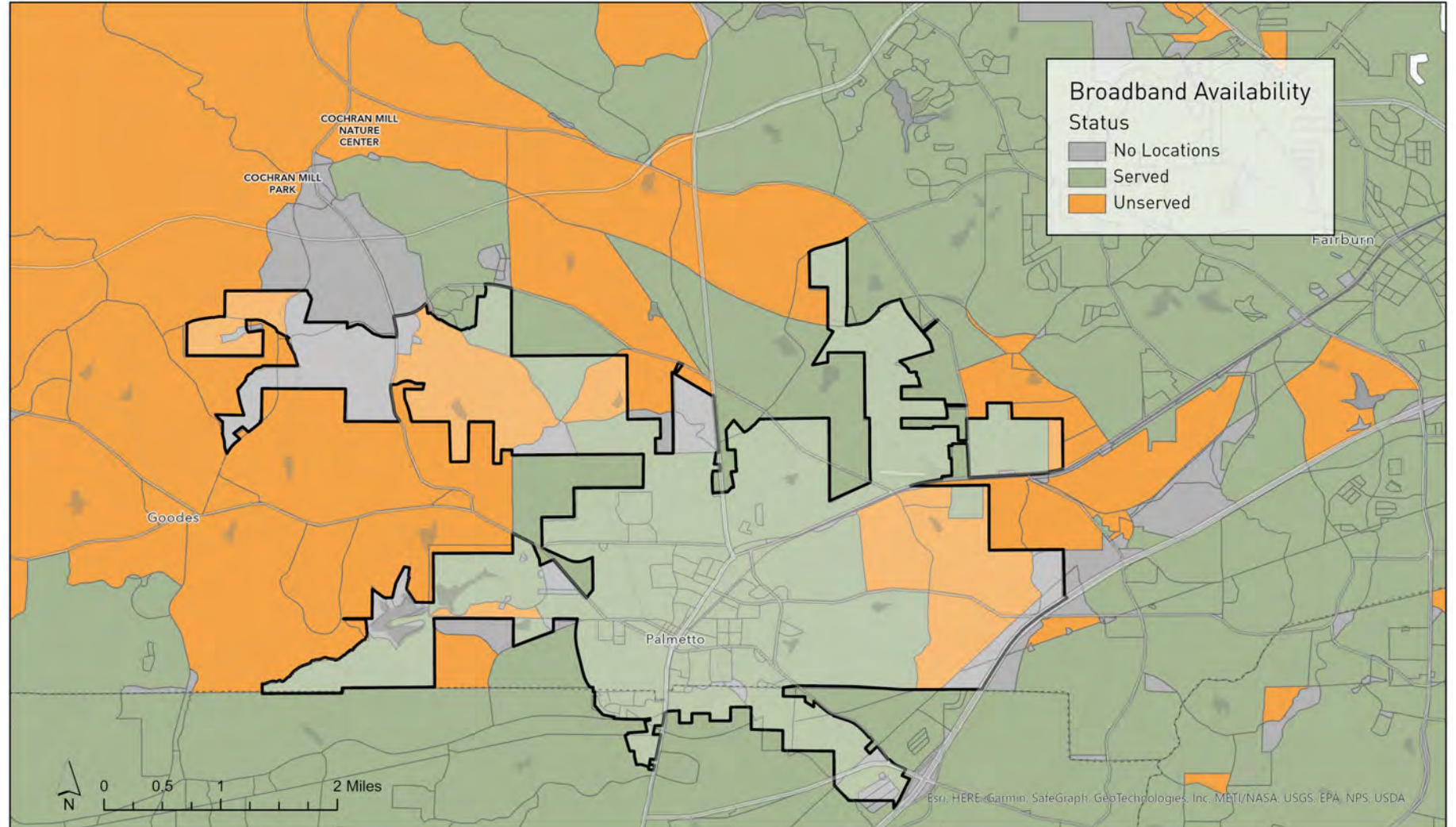
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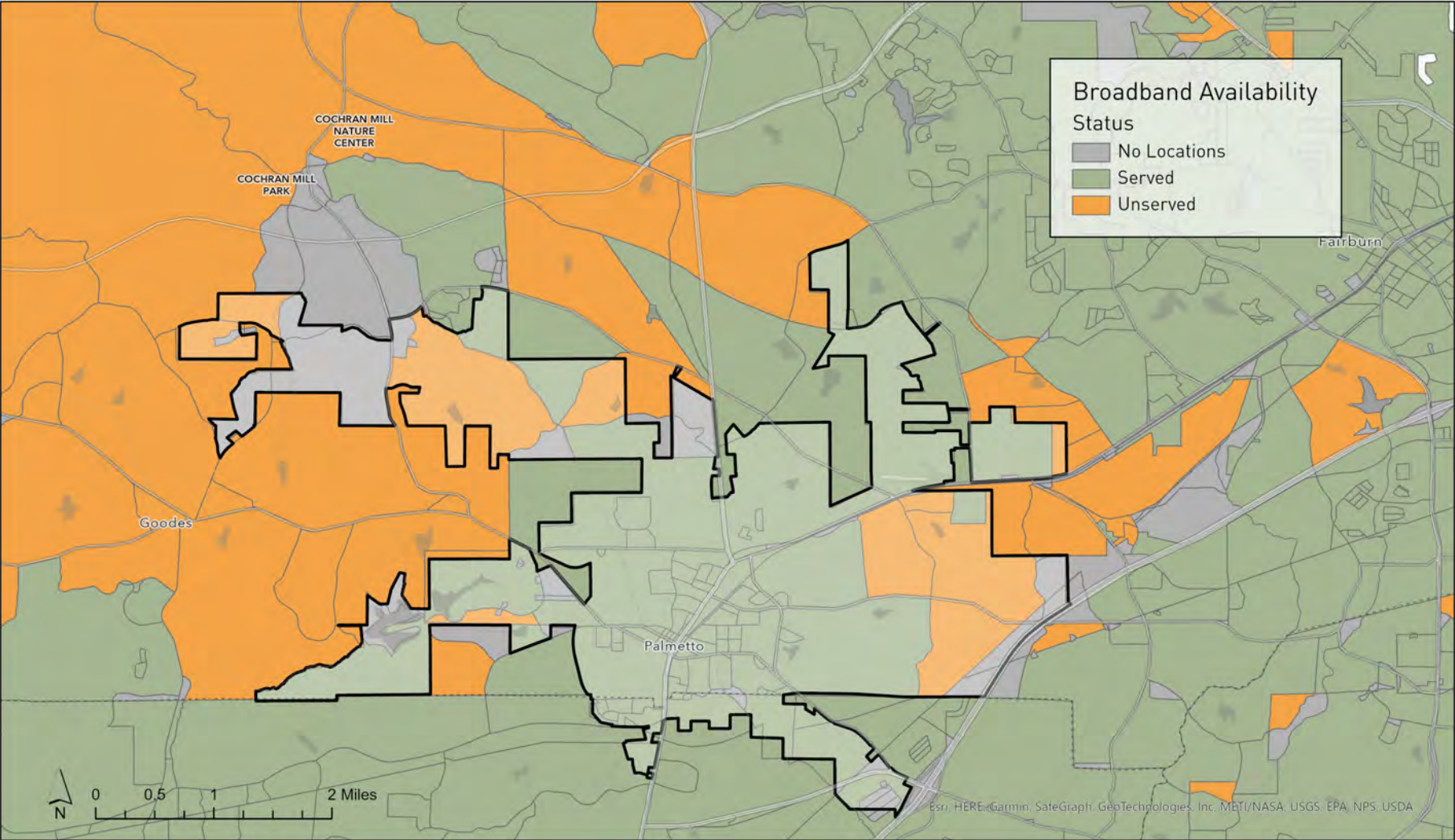
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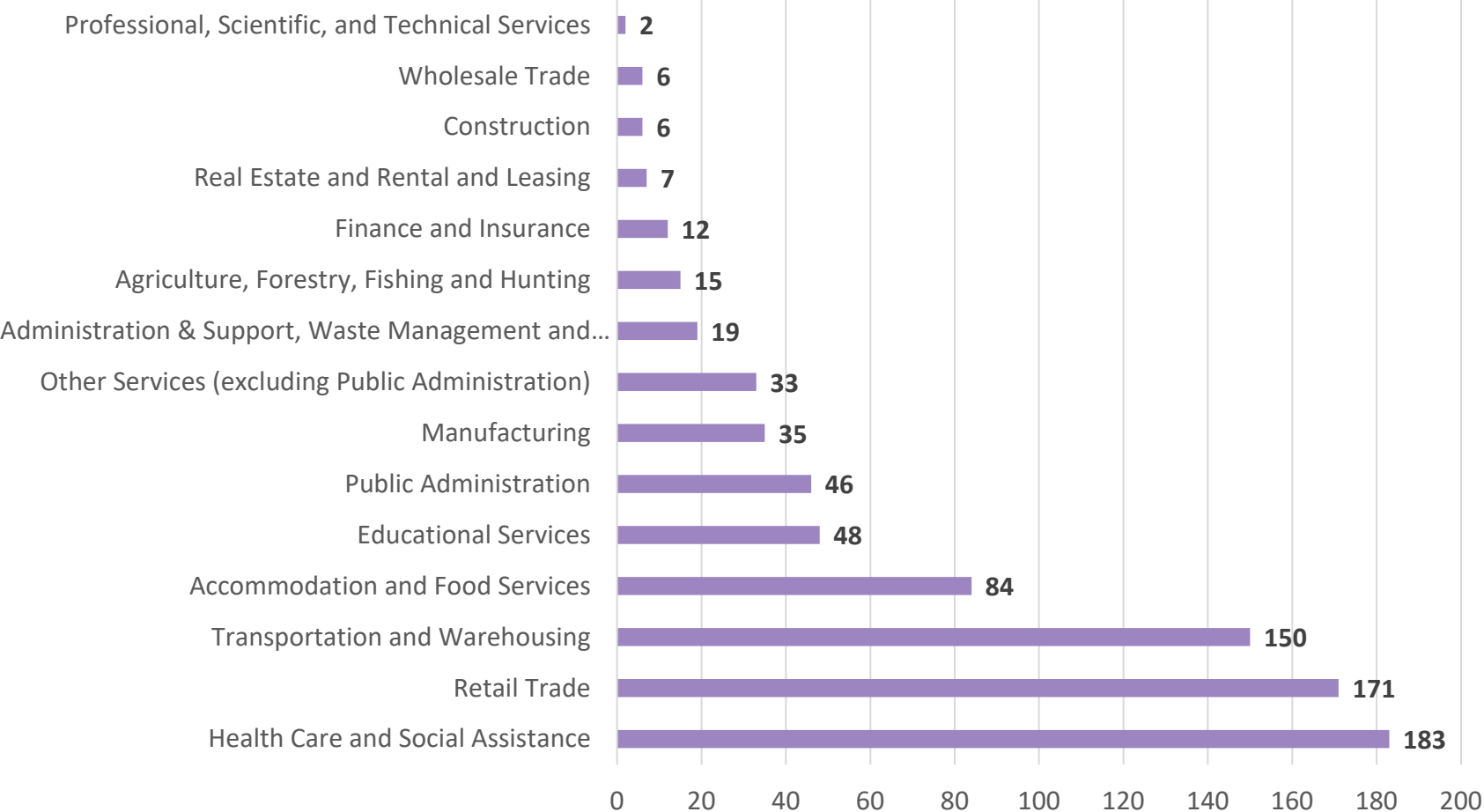
BROADBAND AVAILABILITY

Does your community have issues with broadband access?



Data Source: Georgia Broadband Center and Federal Communications Commission, 2021

WORKPLACE AREA CHARACTERISTICS



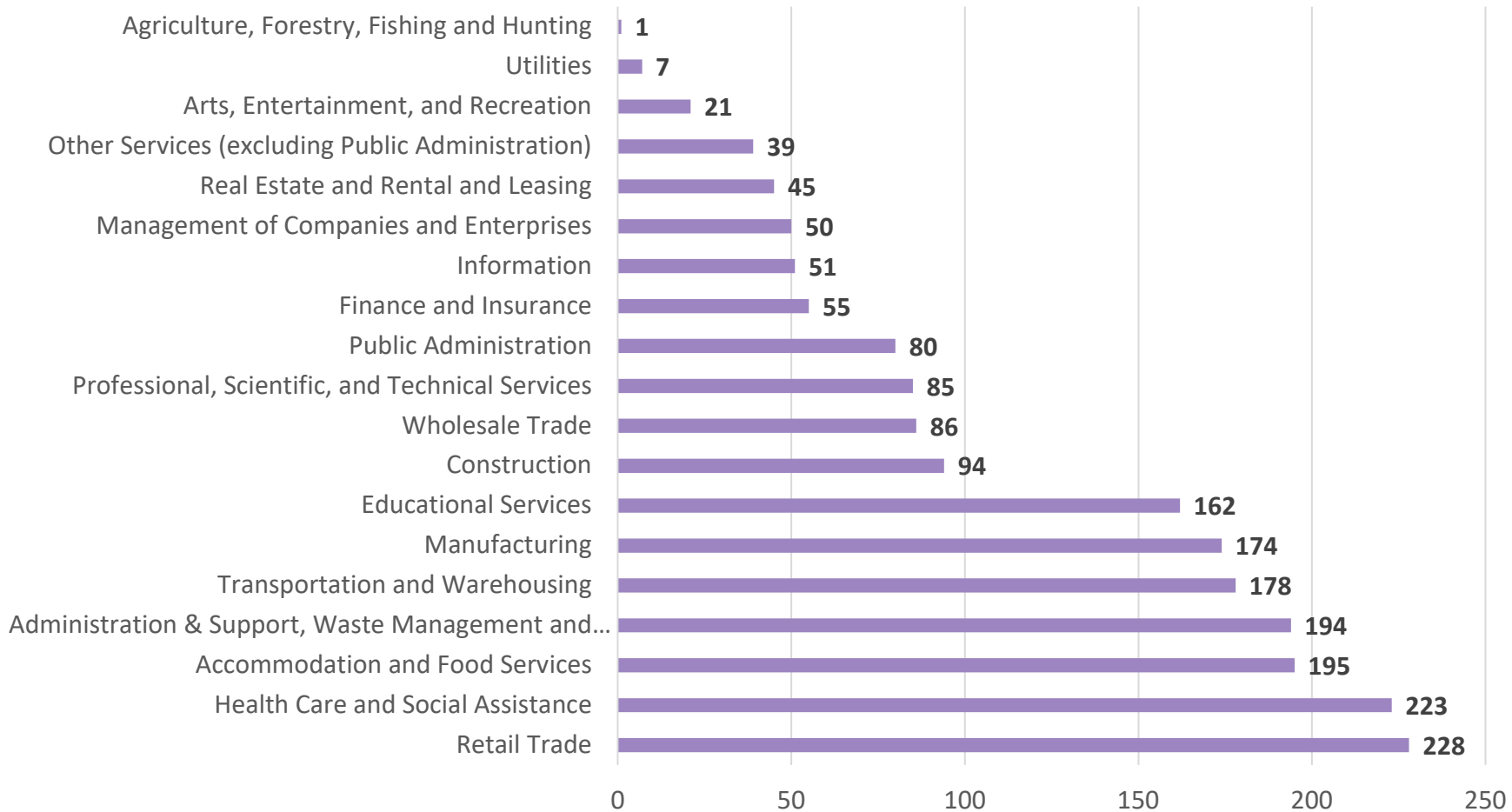
What jobs exist within Palmetto?

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RESIDENT AREA CHARACTERISTICS



What industries do Palmetto residents work in?

In terms of employment, the largest industry among the city's residents is Retail Trade, followed closely by Health Care and Social Assistance.



TRAFFIC FLOWS

Commute to
Palmetto:

772

Commute out of Palmetto:

1,923

Live and Work
in Palmetto:

45



COMMUTE TIME

13% of residents travel <15 minutes

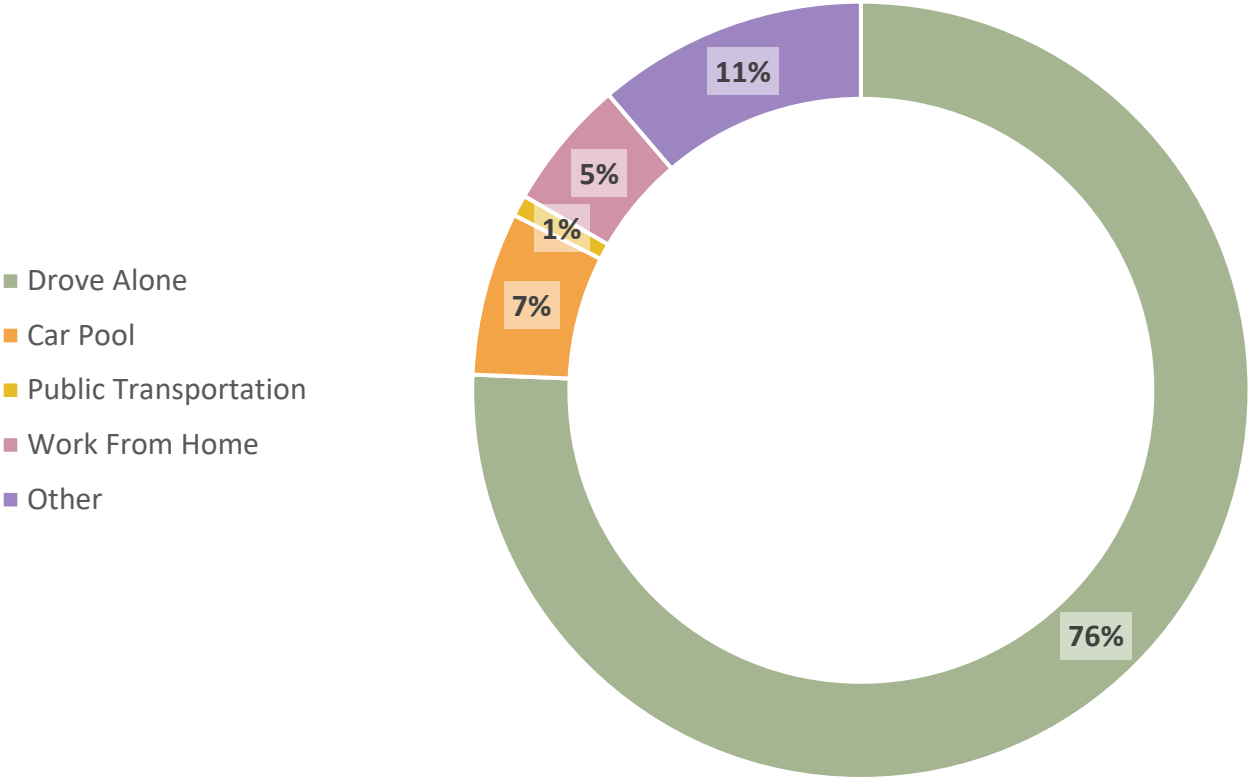
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MODE OF TRANSPORTATION



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Note: This data does not reflect the influence of the pandemic on transportation.

Next Steps

- Compile Input
- Draft Document
 - Develop Community Work Program
- Review Period
- Public Hearing-October 4
- DCA Review-30 Days
- Adoption

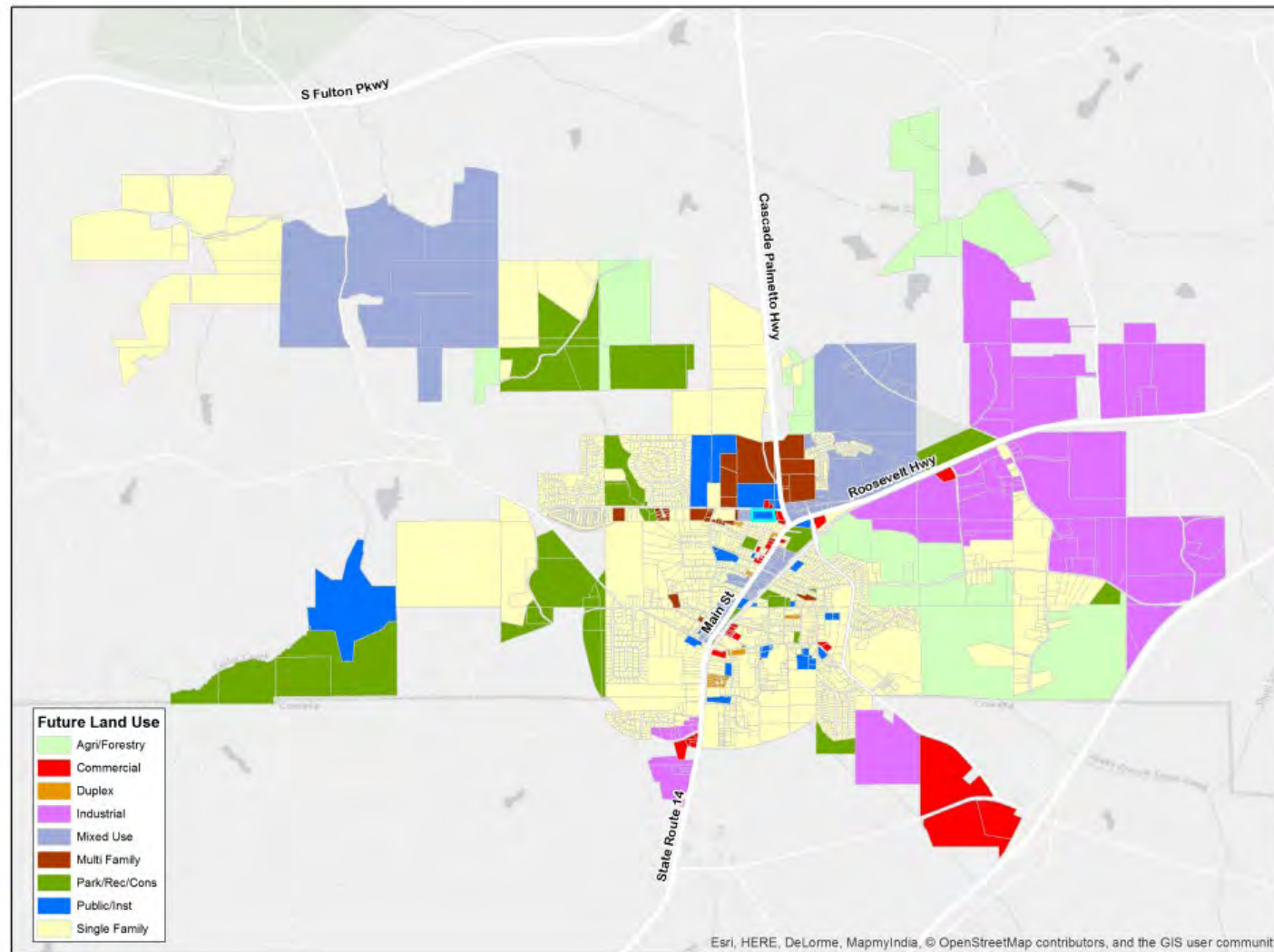


EXERCISES

- Vision: Review the updated Vision Statement. Use Post-It Notes to make comments.
- SWOT (Strengths, Weaknesses, Opportunities, Threats): Identify Strengths (Green), Weaknesses (Red), Opportunities (Yellow), Threats (Orange)-Use Dots and Post-It Notes
 - An explanation of each category is explained in flyer next to the board.
- Challenges/Assets: Use Post-It Notes to identify challenges and assets in the City.
- Issues and Opportunities: Use blue dots to note whether identified issues and opportunities are relevant or no longer relevant.
- Do-It-Yourself Budgeting: Use provided funds to determine how you would like to see City funds allocated.
- Land Use: Identify changes you would like to see in land use with Post-It Notes. The Land Use categories are available next to the board.
- Comment Cards: Use the Comment Cards to make any additional comments.



Land Use (Existing)-Any Changes



**Thank you
Keri Stevens
404-455-4745
kstevens@atlantaregional.org**





PALMETTO

2022 COMPREHENSIVE PLAN

September 15, 2022

Steering Committee

Comprehensive Planning Services



AGENDA

- I. Introduction & Overview
- II. Timeline
- III. Open House Overview
- IV. Vision Discussion
- V. Land Use
- VI. Community Work Program
- VII. Next Steps



Timeline

- I. Steering Committee Meetings: August 18 and September 15
- II. Open House: September 8 –Completed
- III. Public Hearing: October 3 (Department of Community Affairs (DCA) has 30 days to provide comments.)
- IV. Adoption: After DCA Approval



Open House



PALMETTO'S VISION

Currently, Palmetto is described as...


- a small, family-oriented historical town.
- a rural small town in the path of growth.

In 20 years, Palmetto will be best described as...

- a town that is safe and inviting.
- a town with modern conveniences and charm.
- a town you can grow with.
- progressive and green.
- inviting for families.
- providing a variety of housing options.
- still quaint, a bit larger and more pedestrian friendly.

In the future, Palmetto will lead...

- in fiscal health and responsibility
- by attracting new businesses and jobs.
- by focusing on quality growth.
- in quality of life and innovation.



The image shows a photograph of a modern building with large windows and a balcony. The text "VILLA TOWN" is visible on the building's facade. A pink sticky note is attached to the bottom right of the photograph.

ISSUES/OPPORTUNITIES

These Issues/Opportunities are either identified in the current plan or modified to reflect current needs. Use a sticky dot to vote for whether you believe they are relevant or not.

This is relevant.		This is not relevant.
	Issue: Recent growth has occurred at the City limits with limited investment in downtown.	
	Issue: Local schools do not provide good options for families with young children compared to other school systems in the area.	
	Issue: New development should be high quality.	
	Opportunity: Create a walkable downtown.	
	Opportunity: Work with local schools to improve the quality of education.	
	Opportunity: Leverage the small town feel, infrastructure, and local utilities to encourage development.	
	Opportunity: Use the availability of transit service to the downtown and the City to encourage development.	
	Opportunity: Use placemaking as a tool to build awareness of Downtown Palmetto and the City as a whole.	



EXERCISES

- Vision: Review the updated Vision Statement. Use Post-It Notes to make comments.
- SWOT (Strengths, Weaknesses, Opportunities, Threats): Identify Strengths (Green), Weaknesses (Red), Opportunities (Yellow), Threats (Orange)-Use Dots and Post-It Notes
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Vision-Proposed Changes

Currently, Palmetto is described as:

-a small, family-oriented historical town.
-a rural small town in the oath of growth

In 20 years, Palmetto will be best described as..

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- a town with modern conveniences and charm.
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- inviting for families.
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In the future, Palmetto will lead....

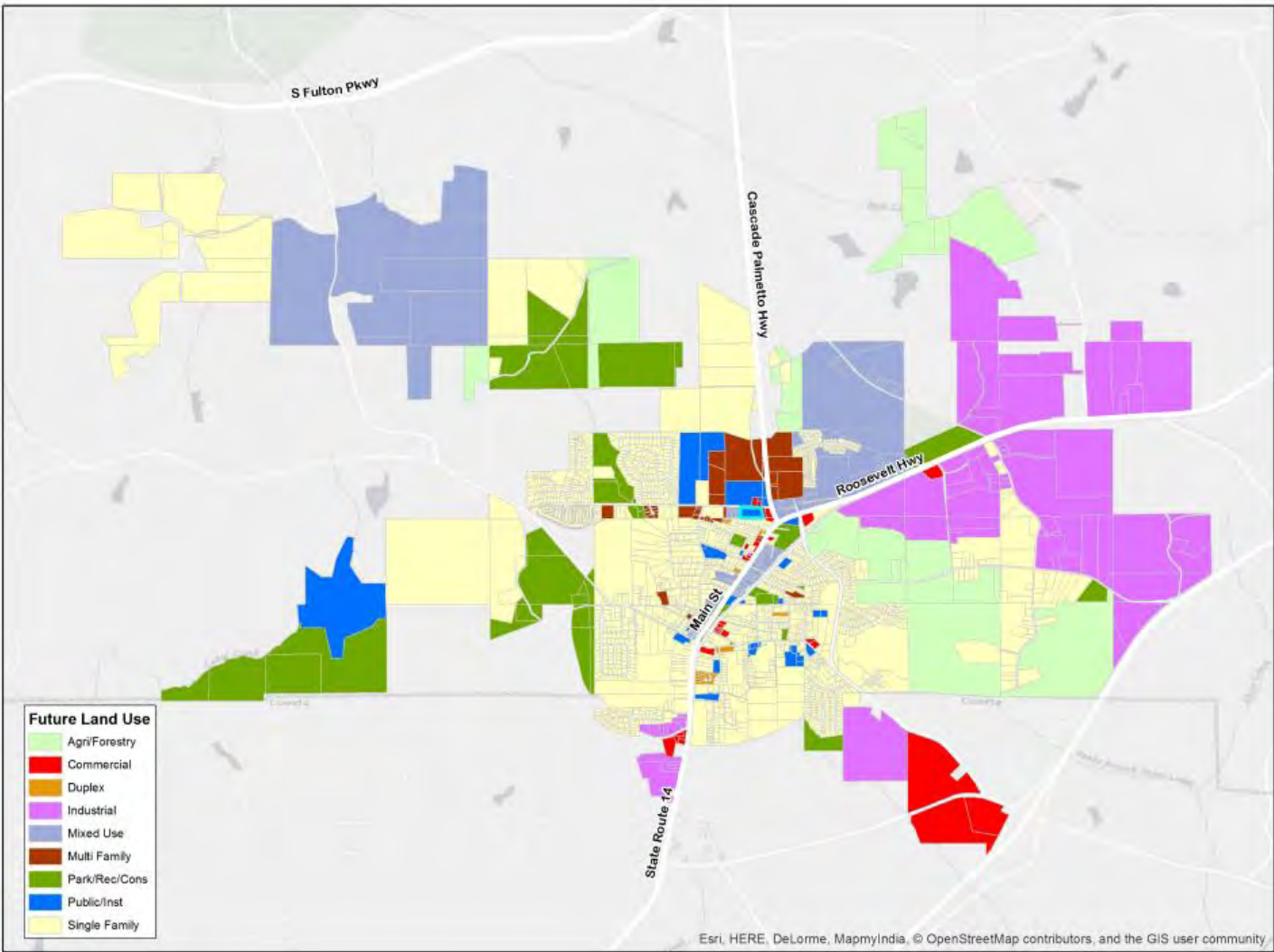
- in fiscal health and responsibility.
- by attracting new businesses and jobs.
- by focusing on quality growth.
- in quality of life and innovation.

Great Comments! Many were action oriented.
This may be an option to add.

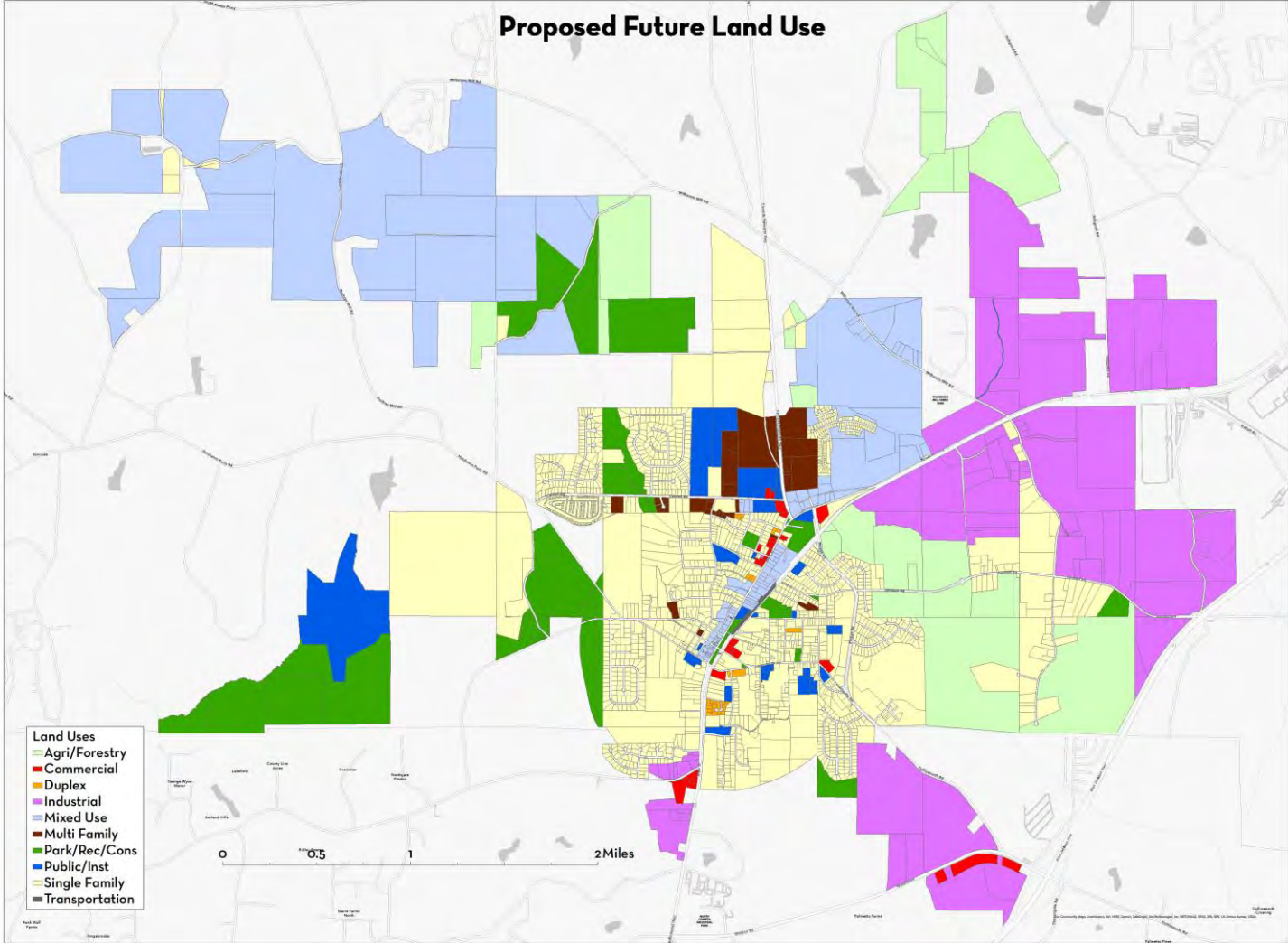
We want to prosper while keeping our rural feel.



Land Use (Existing)



Land Use Proposed



Community Work Program

Short Term Work Program 2017-2022

Project	Year Begin	Year Complete	Rough Cost Estimate	Funding Source	Responsible Party
LAND USE					
Prepare a detailed subarea plan for and area approximately one-half mile from the Carlton Road / Highway 154 intersection, considering land use / development strategies to promote a walkable, mixed-use activity center complementary to the historic downtown area	2019	2020	\$40,000	LCI, GDOT, City	City, GDOT
Control potential strip commercial development along Highway 29 with an access management strategy, corridor overlay or other regulatory mechanism	2019	2020	Can be done as part of subarea plan	City, GDOT, LCI	City
ECONOMIC DEVELOPMENT					
Study the potential for development (small office, commercial, multifamily, mixed-use) and recruitment strategies as part of the "Downtown North" subarea plan described above	2019	2020	Can be done as part of subarea plan	LCI, GDOT, City	City
Create a wayfinding / gateway signage program to better link I-85 to downtown (design and implementation)	2018	2019	\$25,000	City	City
NATURAL & CULTURAL RESOURCES					
Prepare a historic properties survey and preservation strategy	2018	2019	Staff Time	ARC	ARC, City
Undertake a city-wide greenway/greenspace plan to protect and enhance stream corridors while improving connectivity, especially as a key component in PATH's planned South Fulton trail	2017	2019	N/A	City, County, ARC	City, ARC



Community Work Program

SHORT- TERM WORK PROGRAM (CON' T)

Project	Year Begin	Year Complete	Rough Cost Estimate	Funding Source	Responsible Party
Update LCI Plan	2019	2020	100,000	ARC, Local Match	City
COMMUNITY FACILITIES & SERVICES					
Pursue streetscape funding for Main Street, as per LCI plan	2019	2020	Staff Time	ARC, Local Match	City
TRANSPORTATION					
Improve railroad underpasses at Church, Toombs, and Thorton Streets	2019	2021	N/A	City, CSX, LCI	City
Undertake a traffic planning / engineering study as part of recommended "Downtown North" subarea plan to influence GDOT improvements	2019	2020	Can be done as part of subarea plan	City	City



Community Work Program-Open House Ideas

- Church Street Sidewalk Improvements and Traffic Light at HWY 29
- Tommy Lee Traffic Improvements
- Work with County School System to improve quality of education and perception
- Pursue redevelopment in downtown Palmetto including the Mill site



Thank you
Keri Stevens
404-455-4745
kstevens@atlantaregional.org



CITY OF PALMETTO

2022 COMPREHENSIVE PLAN UPDATE

October 3, 2022



PURPOSE

- Introduction and Overview
- Plan Requirements and Process
- Timeline
- Public Engagement
- Land Use Map Changes
- Community Work Program



INTRODUCTION & OVERVIEW



WHY DO WE PLAN?



PROCESS | REQUIRED PLAN ELEMENTS

*REQUIRED
FOR ALL*

VISION &
GOALS

NEEDS &
OPPORTUNITIES

COMMUNITY
WORK
PROGRAM

BROADBAND

*REQUIRED
FOR SOME*

CIE

LAND USE

ECONOMIC
DEVELOPMENT

TRANSPORTATION

HOUSING

TIMELINE

SCHEDULE

- First Required Public Hearing:
- Steering Committee #1: August 18
- Public Open House: September 8
- Steering Committee #2: September 15
- Second Required Public Hearing: October 3
- Department of Community Affairs (DCA) Review-30 Days
- Palmetto Adoption



Public Engagement

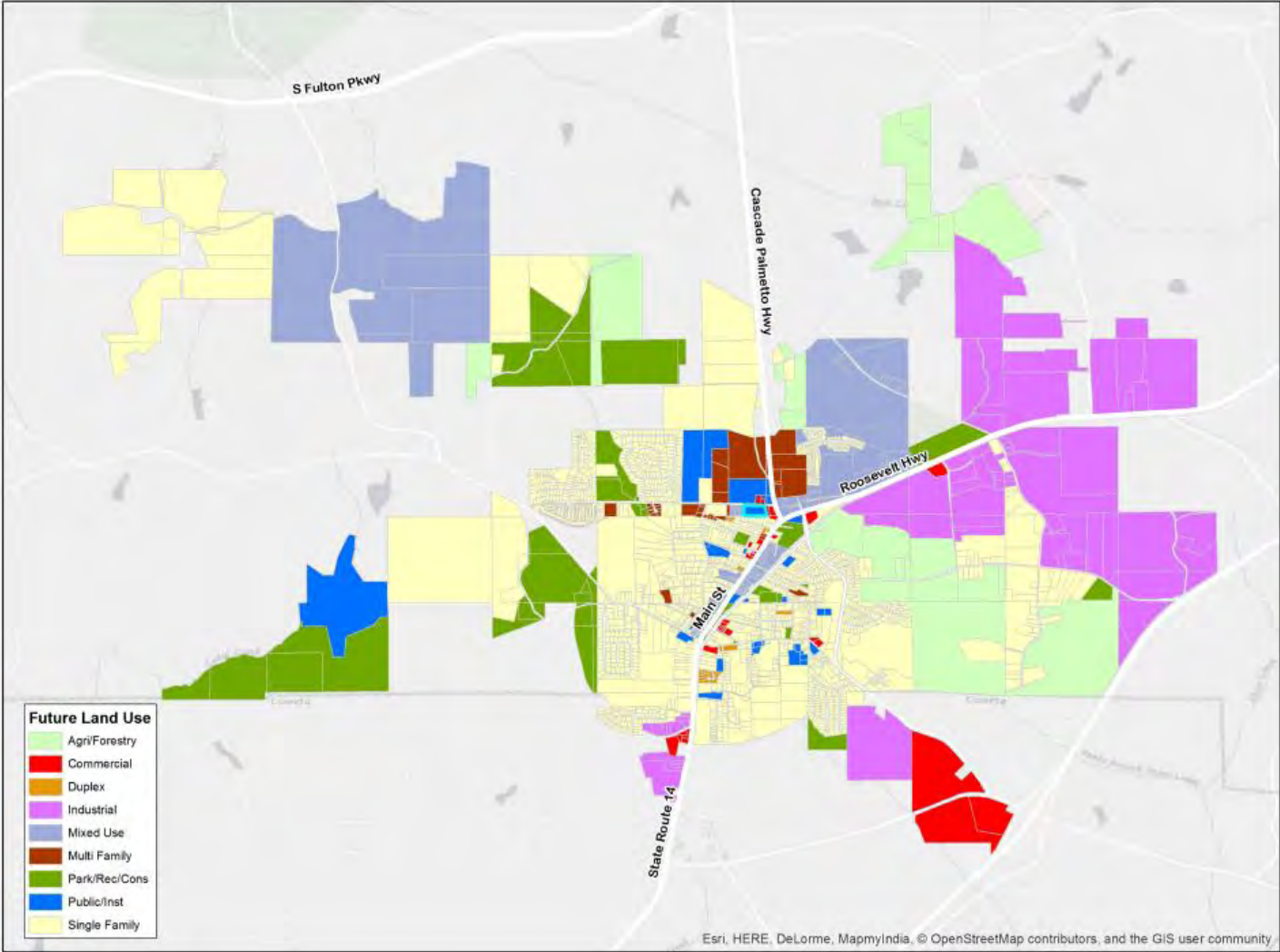
Activities

- First Required Public Hearing:
- Steering Committee #1: August 18
- Public Open House: September 8
- Steering Committee #2: September 15



Land Use

Existing Land Use Map



Im
Me



Proposed Land Use Map

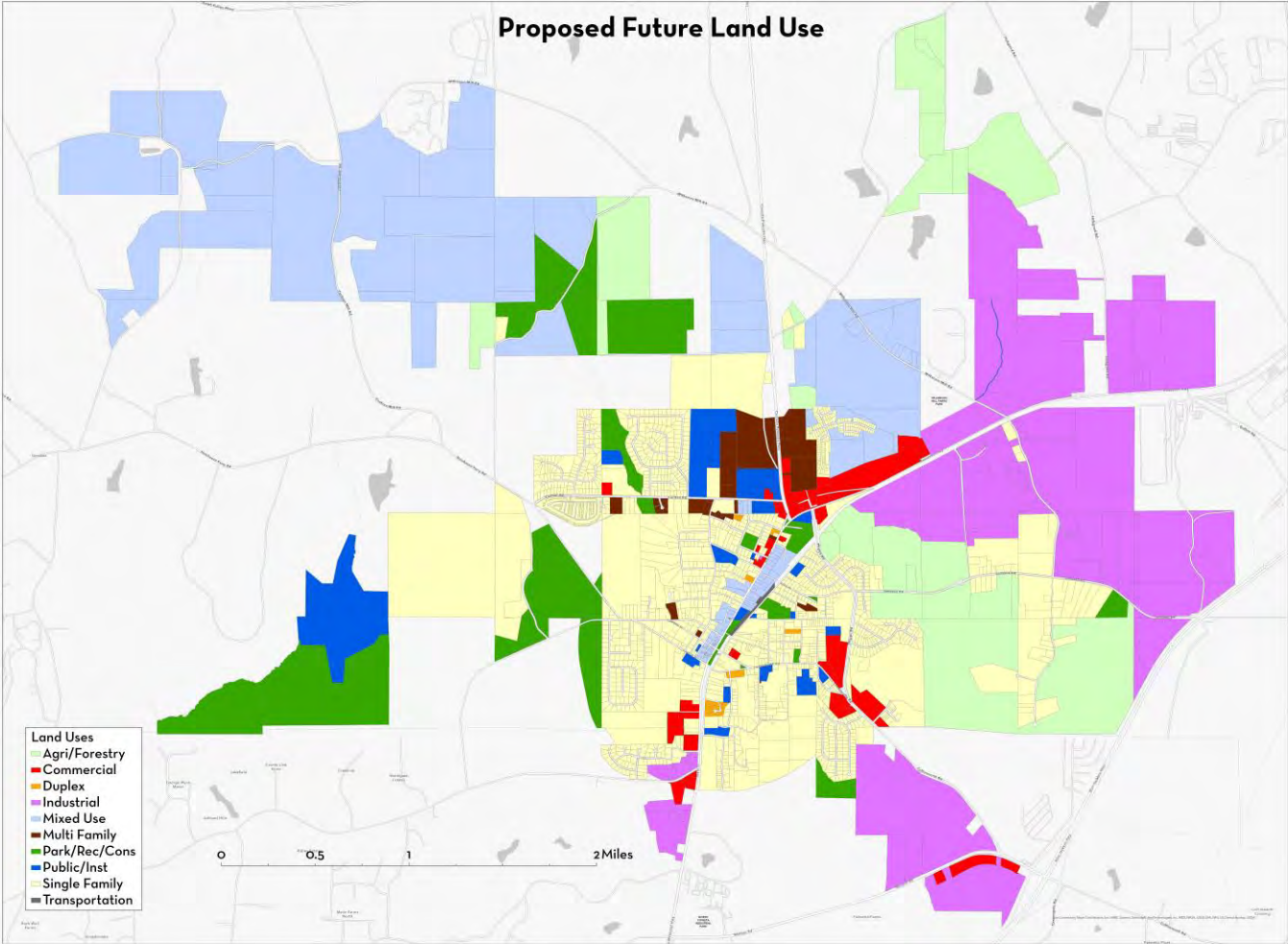


Image
Media



Community Work Program

ARC

Project Number	Project	Year Begin	Year Complete	Rough Cost Estimate	Funding Source	Responsible Party
LAND USE						
LU.1	Update LCI Plan	2025	2026	150,000	City, LCI	City Staff
LU.2 (New)	Conduct a housing study to determine needs after new housing options are constructed and new jobs are online as a result of warehouse or other development	2025	2026	\$50,000	City, ARC CDAP, Grants	City Staff
ECONOMIC DEVELOPMENT						
ED.1	Create a wayfinding / gateway signage program to better link I-85 to downtown (design and implementation)	2023	2026	\$50,000	City	City Staff
ED.2 (New)	Design, fabricate, and install entrance signs in conjunction with the larger wayfinding/gateway signage program	2023	2024	\$15,000	City	City Staff
ED.3 (New)	Pursue redevelopment such as restaurants, retail, and office in the downtown area, including contacting new property owner who has recently purchased a number of properties in the downtown area	2023	2026	N/A	City	City Staff
NATURAL & CULTURAL RESOURCES						
NCR.1	Undertake a city-wide greenway/greenspace plan to protect and enhance stream corridors while improving connectivity, especially as a key component in PATH's planned South Fulton trail	2024	2026	\$100,000	City, County, ARC, Grants	City, ARC
COMMUNITY FACILITIES & SERVICES						
CFS.1	Pursue streetscape funding for Main Street, as per LCI plan	2023	2026	Staff Time	City	City
CFS.2 (New)	Work with County School System to support STEM Curriculum and improve the quality of education in the area	2023	2026	Elected Officials, Staff, Community Member Time	N/A	Elected Officials, Staff, Community Members
CFS.3	Work with the County to determine the condition and location of water and sewer infrastructure to begin to plan for development /redevelopment	2023	2026	Staff Time	City	City, Grants
Transportation						
T.1 (New)	Design and implement streetscape and crossing improvements along Church Street	2023	2026	\$100,000	City, Grants	City

QUESTIONS?

ARC

Legal Notice

The City of Palmetto's Mayor and Council will hold an initial public hearing regarding the City's 2022 Comprehensive Plan Update on Monday, March 7, 2022 at 7:30pm. The purpose of this hearing is to brief the community on the process to be used to develop the plan and opportunities for public participation in plan development, and to obtain input on the proposed planning process. All interested parties should attend. Questions should be directed to Sylvia Redic at sredic@citypalmetto.com or 770-463-3377.

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Committee: Justice Dept. didn't count nearly 1K deaths in jails, prisons

By Rebecca Grapevine
Capitol Beat News Service



ATLANTA — A new report a U.S. Senate subcommittee released this week found that the Justice Department failed to properly count the deaths of close to 1,000 people in state and local prisons and jails last year.

Jon Ossoff

The oversight committee, chaired by Sen. Jon Ossoff, D-Ga., asked the Government Accountability Office to conduct a separate analysis of jail and prison deaths. The GAO found that the DOJ had neglected to properly count 990 deaths in 2021.

Data on those deaths was available in public records, yet the information was missing from the DOJ data, the GAO's Greta Goodwin told the committee. Many of the death records that DOJ did collect were missing key elements such as demographic data or information about the manner of the person's death. And in 2019, the DOJ stopped releasing the data publicly. Congress has required DOJ to collect and analyze data on the deaths of people in custody since it enacted the Death in Custody Reporting Act in 2000.

"Despite a clear charge from Congress to determine who is dying in prisons and jails across the country, where they are dying, and why they are dying, the Department of Justice is failing to do so," Ossoff said. "This failure undermines efforts to address the urgent humanitarian crisis ongoing behind bars across the country."

Belinda Maley shared the story of the death of her son, Matthew Loflin, when he was detained in the Chatham County Detention Center in Savannah for a non-violent drug offense. The committee listened to the painful recording of the last, brief phone call between the mother and her son. "The pure horror of Matthew's voice made me feel as though I was dying as well," Maley said, noting she was only able to visit her son once. "Matthew died a slow, painful death over the course of weeks." Maley said the jail failed to give her son proper care for a heart condition. She attributed the lack of care to the private medical provider's profit motive. "Enforcement of the Death in Custody Reporting Act is so important and could be a tool to hold the for-profit, jail and prison medical providers accountable for unnecessary deaths like Matthew's and others," Maley told the committee. Vanessa Fano also shared the story of the death of her brother, Jonathan Fano, when he was detained in the East Baton Rouge Parish Prison in Louisiana. Despite having diagnosed mental illnesses, Jonathan received no mental evaluation while imprisoned, she said. He was even placed in isolation after slitting his wrists

and eventually committed suicide by hanging himself. Prior to this incident, Fano said, she and her family trusted government institutions. "When we finally saw his lifeless body ... it was only then we realized how wrong we were to place our trust in this system," Fano said. Both Ossoff and Sen. Ron Johnson, R-Wis., the committee's ranking Republican, criticized the DOJ. "Over the course of 22 years, I would have thought this information-gathering process would have been pretty well-honed," Johnson said. "There's no doubt this has been poorly managed," Ossoff said. Maureen Henneberg, deputy assistant attorney general for operations and management at the DOJ, said her agency faced obstacles in collecting the data because of changes Congress made to the law requiring the reporting in 2013. The DOJ recommends that Congress amend the legislation to fix those problems. Henneberg said the move from one sub-agency to another within the DOJ in 2019 caused problems and that the agency has difficulty getting accurate data from states. DOJ is committed to improving the data collection, she said. "Two Americans who were sitting in jail, pretrial detainees convicted of no crime, died in the custody of their own government, and there are thousands more," Ossoff said as he concluded the hearing. "We have got to get this right."

Kemp awards additional \$30M to address housing insecurity

By Rebecca Grapevine
Capitol Beat News Service

ATLANTA — Gov. Brian Kemp announced Wednesday the award of \$30 million in COVID relief funds to organizations

working to address housing insecurity in Georgia. The funds will be distributed among eight organizations. Atlanta's Beltline Partnership and Westside Future

works on Atlanta's West Side and will receive close to \$5 million to create a 40-unit community for people 55 and older who are homeless or at risk of losing their housing. Eight of the units will be reserved for veterans. The Housing Resource Group, headquartered in Atlanta, will receive \$5 million to build a 60-unit affordable rental community. Almost all of the units are reserved for those with low incomes and at risk of homelessness. And DreamKey Partners plans to finance 70 affordable housing units for elderly people living in Riverdale, south of Atlanta. DASH for LaGrange, a group that builds affordable housing, will receive \$4 million in funding to develop and lease 16 affordable rental units. In Macon, RiverEdge Foundation will use the funds to develop 26 affordable,

NOTICE OF PUBLIC HEARING

A Public Hearing will be held before the Palmetto Planning and Zoning Board on October 10, 2022 at 7:00 P.M. and the Mayor and Council of the City of Palmetto on November 7, 2022 at 7:30 P.M. in the Council Chambers, City Hall, 509 Toombs Street to consider the request of 2125 Wisdom, LLC to obtain a special use permit to have a restaurant drive through at 0 Roosevelt Hwy (General Commercial District).

Special Use Application No: 20222003

The property is located at 0 Roosevelt Hwy (parcel number 07 310000921179) located in Fulton County, Palmetto, Georgia 30268.

Zoning Administrator
City of Palmetto

City of Palmetto NOTICE TO THE PUBLIC

The Palmetto Mayor & City Council will hold the second public hearing regarding the 2022 Comprehensive Plan Update at City Hall Council Chambers located at 509 Toombs Street, Palmetto, Georgia on October 3, 2022 at 7:30 p.m.

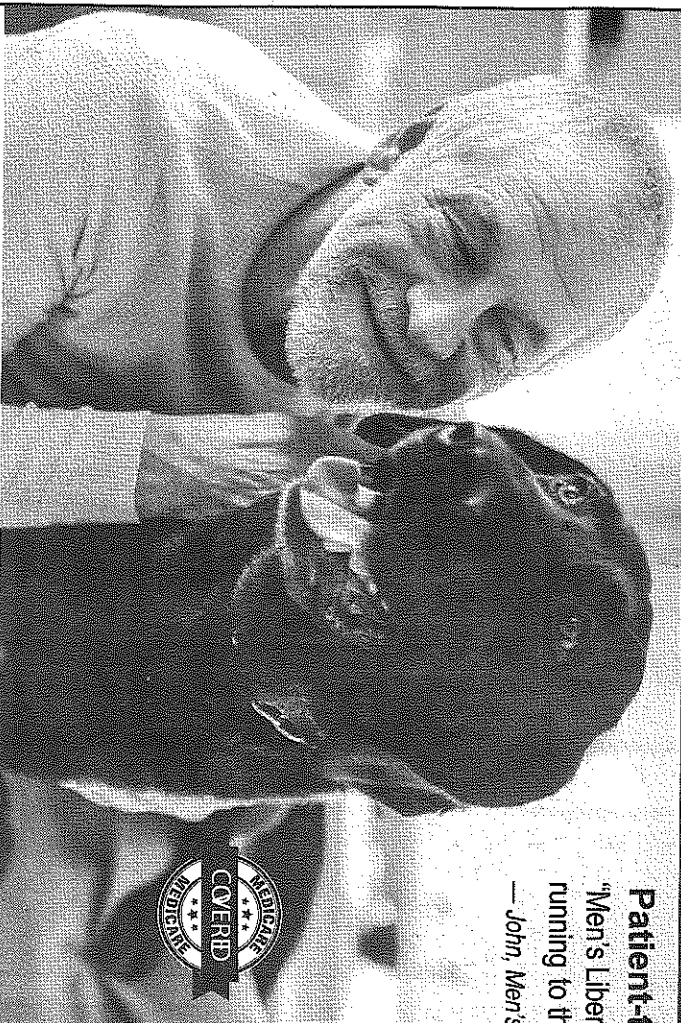
The purpose of this hearing is to brief the community on the contents of the plan, provide an opportunity for residents to make final suggestions, additions or revisions, and notify the community of when the plan will be submitted to the Regional Commission for review.

All interested should attend. Questions should be directed to the City Clerk by calling 770-463-3377.

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Directs urine away from the skin?	YES Completely external design collects fluid into a discreet pouch — leak-free	NO Traps moisture which stays in contact with skin causing discomfort or infection
------------------------------------------	-------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------

Reduces the risk of infections?	YES More than 5 million Men's Liberty units have been used, with ZERO attributable UTIs or serious skin injuries	NO High incidence of diaper rash, sores, yeast infections and dermatitis
----------------------------------------	----------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------



Try Men's Liberty — the Medicare-covered



Palmetto Public Meeting Input Report

Activity 1: Issues and Opportunities

Activity Instructions: Use blue dots to note whether identified issues and opportunities are relevant or no longer relevant.

Board Description: These Issues/Opportunities are either identified in the current plan or modified to reflect current needs.

Issue: Recent growth has occurred at the City limits with limited investment in downtown.

- **Results: 9 people believe that this is relevant**
- **0 people believe that this is not relevant**

Issue: Local schools do not provide good options for families with young children compared to other school systems in the area.

- **Results: 8 people believe that this is relevant**
- **0 people believe that this is not relevant**

Issue: New development should be high quality.

- **Results: 6 people believe that this is relevant**
- **0 people believe that this is not relevant**

Opportunity: Create a walkable downtown

- **Results: 11 people believe that this is relevant**
- **0 people believe that this is not relevant**

Opportunity: Work with local schools to improve the quality of education.

- **Results: 10 people believe that this is relevant**
- **0 people believe that this is not relevant**

Opportunity: Leverage the small-town feel, infrastructure, and local utilities to encourage development.

- **Results: 8 people believe that this is relevant**
- **0 people believe that this is not relevant**

Opportunity: Use the availability of transit service downtown and the city to encourage development.

- **Results: 6 people believe that this is relevant**
- **0 people believe that this is not relevant**

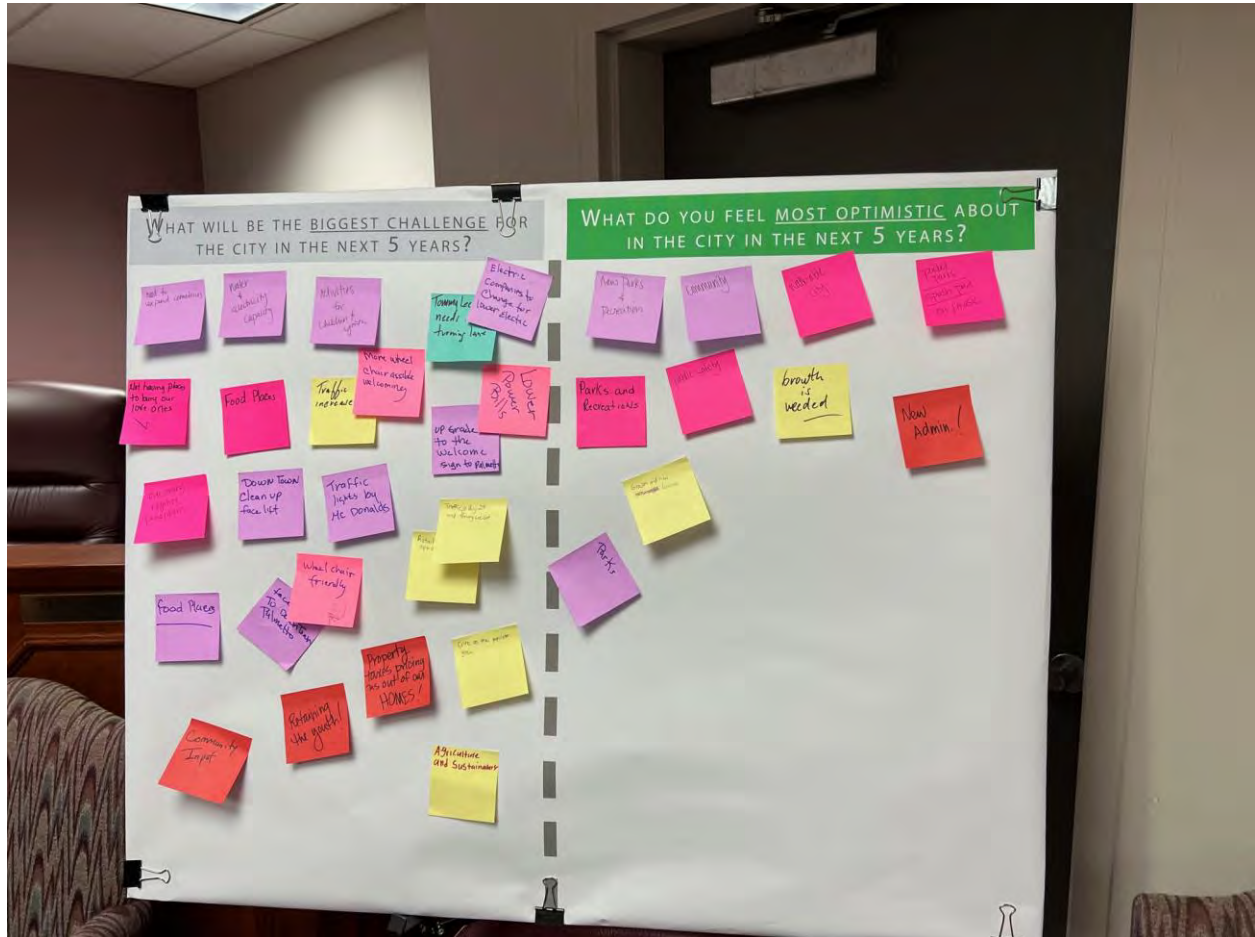
Opportunity: Use placemaking as a tool to build awareness of Downtown Palmetto and the City as a whole.

- **Results: 9 people believe that this is relevant**
- **0 people believe that this is not relevant**

Activity 2: Challenges and Optimisms

Activity Instructions: Use Post-it Notes to identify challenges and assets in the City.

Board Description: What will be the biggest challenge for the city in the next 5 years? What do you feel the most optimistic about in the city in the next 5 years?



Activity Results:

Challenges-

- Lack of available space in cemeteries (2)
- Water and electricity capacity
- Lack of youth activities
- Electric companies to change for lower electric bills (2)
- Tommy Lee Cook Rd. needs a turning lane
- Lack of retail and restaurants (3)
- Traffic increase
- ADA accessibility (2)
- The Palmetto welcome sign needs to be upgraded
- Overcoming negative perceptions
- Downtown cleanup/facelift (2)

- Traffic lights near McDonalds
- Traffic at HWY 29 and Tommy Lee Cook Rd.
- Need leadership
- Community input
- Retaining the youth
- Property taxes pricing us out of our homes
- Crime as the population grows
- Agriculture and sustainability

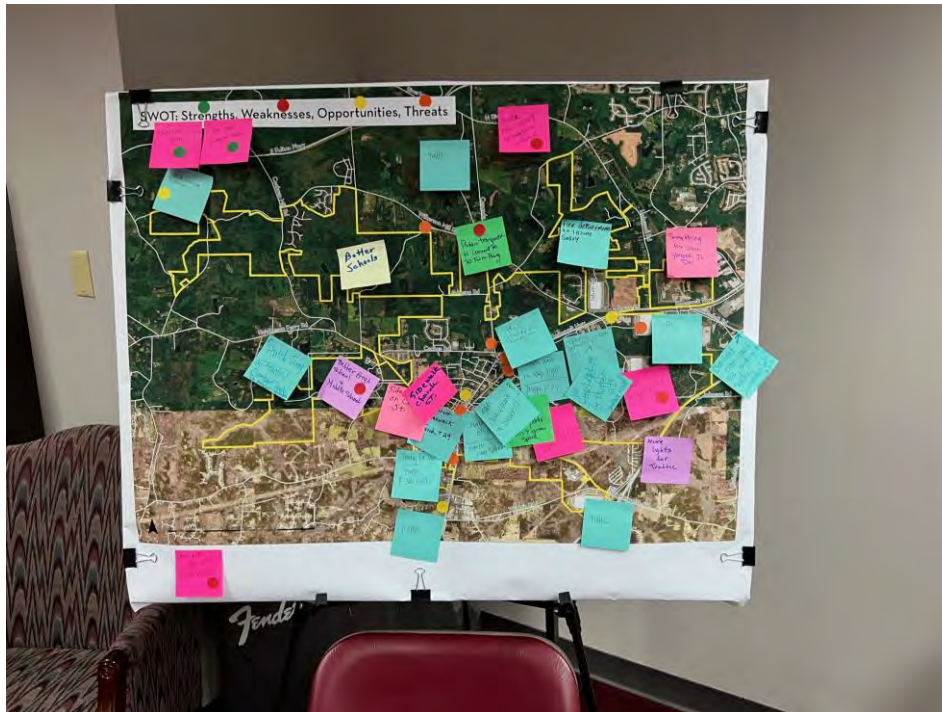
Optimisms-

- New parks and recreation (3)
- Public safety
- Community
- Pocket parks/splash pad/arts and music
- New administration
- New leadership
- Growth and new businesses
- Growth is needed
- Walkable city

Activity 3: SWOT

Activity Instructions: Use Dots and Post-It Notes to identify Strengths (Green), Weaknesses (Red), Opportunities (Yellow), Threats (Orange)

Board Description: S.W.O.T. (Strengths, Weaknesses, Opportunities, Threats)



Activity Comments:

Activity 4: Palmetto's Vision

Activity Instructions: Review the updated Vision Statement. Use Post-It Notes to make comments.

Board Description:

Palmetto's Vision

Currently palmetto is described as...

- A small, family-oriented historical town.
- A rural small town in the path of growth

In 20 years, Palmetto will be described as...

- A town that is safe and inviting
- A town with modern convenience and charm
- A town you can grow with.
- Progressive and green.
- Inviting for families.
- Providing a variety of housing options.
- Still quaint, a bit larger and more pedestrian friendly.

In the future, Palmetto will lead...

- In fiscal health and responsibility
- By attracting new businesses and jobs
- By focusing on quality growth
- In quality of life and innovation.
-

*Activity Comments:

- LEED Certified Buildings-Environmental Planned
- We want to prosper while keeping our rural feel.
- Agriculture, Youth Programs, Beautification, Resource Centers
- True Community Center, Emergency? (See picture attached)
- Recreation Center and Activities for All Ages
- Something for the youth to do-Boys and Girls Club
- Welcome Sign and Downtown Facelift
- Welcoming to new businesses and residents
- Downtown Revitalization
- State of the Art Rec Center
- Recreation for the youth is severely slack and improvement is a must
- Here over 5 years and still feel safe. Progress is not too fast but needed.
- Welcome sign to palmetto upgraded

*: Note- Most of these would be more appropriate integrated somewhere else and not in the vision statement but these were the comments.

Activity 5: Land Use

Activity Instructions: Identify changes you would like to see in land use with Post-It Notes. Minor Amendments were made to the Future Land Use Map.



Activity 6: Do-It-Yourself Budgeting

Activity Instructions: Use provided funds to determine how you would like to see City funds allocated.

Activity Results:

Transportation Networks: \$558

Trails and Greenways: \$437

Economic Development: \$831

Community Aesthetics: \$419

Arts and Culture: \$884

Parks: \$433

Public Safety: \$832

Comment Cards

Activity Description: Use the Comment Cards to make any additional comments.

Comments:

Card 1: Request for the South Fulton Comprehensive Plan Update Cycle. I emailed them that the plan was update last year and sent the link.

Card 2: Palmetto's Branding is antiquated and offensive containing images of a confederate monument. We need digital communication. Tiny home village or allowances for smaller footprints would be beneficial in providing affordable housing. The perception of schools is poor.

Card 3: Broadband service goes out quickly-Part of the service works and the other does not in the same location.